READYFORINDUSTRY

Why use Ready for Industry?

Ready for Industry bridges the gap between standard education and the knowledge needed to succeed in 5 major industries: **construction, manufacturing, logistics, healthcare, and information technology (IT)**. These 15-20 hour courses provide learners with self-paced online instruction on what it is like to work in these industries, terminology and common practices, workplace expectations, current issues and trends, and career opportunities and descriptions.

Construction | **Manufacturing** | **Logistics** | **Healthcare** | **Information Technology**

As you utilize the Ready for Industry courses with your learners, use the talking points and conversation starters below to explain how these courses will benefit them in their chosen industry.

*"Ready for Industry explains what industry experts would like near-term job seekers to know before they begin an entry-level position or industry training- which makes you a **higher-quality job applicant** and **a more effective employee on the first day**."*

*"RFI shows you a 360-degree view of the industry, which can help you identify a career path for **growth and success**."*

*"Taking an RFI course gives you a broad understanding of the industry as a whole, and how your **specific career of interest fits in the big picture** and **works alongside other careers**. "*

*"**Be a step ahead of the competition** with advanced industry knowledge on day 1 in the industry."*

*"RFI lays out **multiple pathways into and through industries**, helping you see how each career fits into the ecosystem of an industry."*

ReadyForIndustry.com

info@ReadyForIndustry.com

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