



Kristopher Jones- Assistant Director of Employment Assistance, ADWS September 25, 2018

#### "The purposes of this Act [WIOA] are the following:

- (1) To increase, for individuals in the United States, particularly those individuals with barriers to employment, access to and opportunities for the employment, education, training, and support services they need to succeed in the labor market.
- (2) To support the alignment of workforce investment, education, and economic development systems in support of a comprehensive, accessible, and high-quality workforce development system in the United States.
- (3) To improve the quality and labor market relevance of workforce investment, education, and economic development efforts to provide America's workers with the skills and credentials necessary to secure and advance in employment with family-sustaining wages and to provide America's employers with the skilled workers the employers need to succeed in a global economy"



#### "The purposes of this Act [WIOA] are the following:

- (4) To promote improvement in the structure of and delivery of services through the United States workforce development system to better address the employment and skill needs of workers, jobseekers, and employers.
- (5) To increase the prosperity of workers and employers in the United States, the economic growth of communities, regions, and States, and the global competitiveness of the United States. "



### "The purposes of this Act [WIOA] are the following:

 (6) For purposes of subtitle A and B of title I, to provide workforce investment activities, through statewide and local workforce development systems, that increase the employment, retention, and earnings of participants, and increase attainment of recognized postsecondary credentials by participants, and as a result, improve the quality of the workforce, reduce welfare dependency, increase economic self-sufficiency, meet the skill requirements of employers, and enhance the productivity and competitiveness of the Nation."



# Arkansas WIOA State Plan Strategic Goals

- Strategic Goal 1: Develop an efficient partnership with employers, the educational system, workforce development partners, and community -based organizations to deliver a platform that will prepare a skilled workforce for existing and new employers.
- Strategic Goal 2: **Enhance service delivery** to employers and jobseekers.
- Strategic Goal 3: **Increase awareness** of the State's Talent Development System.
- Strategic Goal 4: Address Skills Gaps



#### Revisit the last Partners' Meeting:

- <u>http://hospitaltoolkits.org/workforce/</u>
  - Healthcare Industry partnership building tool

#### Why is this toolkit relevant?

- The toolkit attempts to help local hospitals:
  - Leverage local resources
    - Mapping local assets: Workforce Development, Economic Development, training providers, and CBOs
  - Remove barriers to employment
  - In order to support a local talent pipeline
- Written from the business perspective of healthcare institutions with the purpose of meeting their workforce needs



- How do we duplicate this effort across numerous industries and overcome the challenges we face as workforce development professionals?
  - 1. Communicate effectively with business
  - 2. Understand local and state resources
  - Meet the needs of our participants, so they can meet the needs of the employer and be successful in the labor market



#### 1. Communicate Effectively With Business

- Salesforce- Customer Relationship Management Software
  - Goals:
    - Profile Business needs
      - » GED and High school level skills-gap, occupation profile
    - Coordinate business service plans across partners
    - Track and report services and repeat services
    - Profile local resources, programs, CBOs, etc.
  - ALC approved (September)
  - Project to begin in October



#### 2. Local and State Resources

- New Program funded by TANF and WIOA Statewide Funds
  - Work-Based Learning (WBL) programs- state-funded, locally administered by Local Workforce Development Boards
    - Internship
    - Work Experience
    - On-the-Job Training
    - Incumbent Worker Training
  - WBL program available statewide in October



#### 2. Local and State Resources (cont.)

- WIOA Partnership Activity
  - WIOA Roundtable Newsletter "Partners in Action"
    - A collaborative effort of the core programs, which emphasizes activities that involve more than one partner
    - Also serves to inform the workforce development system of available resources through success stories and information about upcoming events
  - ADWS and ACTI Summer Program partnership
  - TANF and WIOA Work-Based Learning programs
  - Our House Pilot for Work Experience- Co-funded by WIOA and TANF; other partner support
    - Up to 20 work experience positions for homeless clients
    - Potentially, over 20 placements for homeless



#### 3. Meeting Participant Needs

- VOCAL- An enhancement to the ADWS case management system, America's Job Link (AJL)
  - Common registration process across core partner programs which will allow:
    - Improved referral workflow,
    - Referral Tracking, and
    - Referral Reporting
  - ALC review is planned for October
  - Project planned to begin in November, but pending ALC review could begin in December



#### 3. Meeting Participant Needs (cont.)

- Asset Mapping Project
  - To populate the state and local resources that will be mapped in Salesforce, we are requesting a Technical Assistance Training for asset mapping from the USDOL
  - Within the scope of this project are Career Pathways reports
    - We are currently working on a demand-driven Career Pathways report that is similar to that developed by Kentucky's Workforce Development Board



#### 3. Meeting Participant Needs (cont.)

• Career Pathways Report- Manufacturing Example





#### Other WIOA Updates

• Four new Arkansas Workforce Development Board appointments



