



Arkansas Division of
Workforce Services

Arkansas Rehabilitation Services

ARS Success Stories

June 2023

William Traylor

Despite facing physical and respiratory challenges that would have derailed many others, William Traylor not only persevered but went on to become a small business owner of *3 in1 Pressure Washing and Detailing*. His success did not come without a little help from Arkansas Rehabilitation Services.

When Mr. Traylor learned about ARS, he was paired with a counselor who helped him determine his eligibility and navigate the necessary steps to get assistance. Together, they explored his challenges and came up with solutions that would enable him to maintain full-time employment despite his physical limitations.

Wanting to be his own boss, William decided to venture into small business ownership. The counselor was very supportive of this dream and helped him develop a comprehensive business plan. A small business program manager reviewed the plan and concluded that the business was feasible.

To get William's business started, they needed a vendor who could provide the necessary equipment required to start a pressure washing and detailing business. A vendor was selected, and they quickly supplied the necessary tools needed to adequately perform the duties of his job and ensure the success of his small business.





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Sa'Neisia McCullough

When Sa'Neisia McCullough first came to ARS as a client in 2018, she



struggled to keep up with her CNA job due to her disability. But she never lost hope because she knew she had a dream to chase.

Sa'Neisia's dream was to become an esthetician, but she knew that it would require a lot of training and hard work. With the assistance of ARS, she was able to obtain the necessary training and get her esthetician license in 2019.

Soon after, Sa'Neisia landed a job at Sacred Treasure salon in Fort Smith, where she honed her skills. However, her entrepreneurial spirit never stopped burning, and in 2021, she returned to ARS with a dream to open her own business.

Sa'Neisia's dream finally came to fruition in 2022 when she opened her very own salon in Fort Smith called *Rejuve*. Not only does she run a successful business, but she has also reached the point where she is able to rent booths to others in the business.



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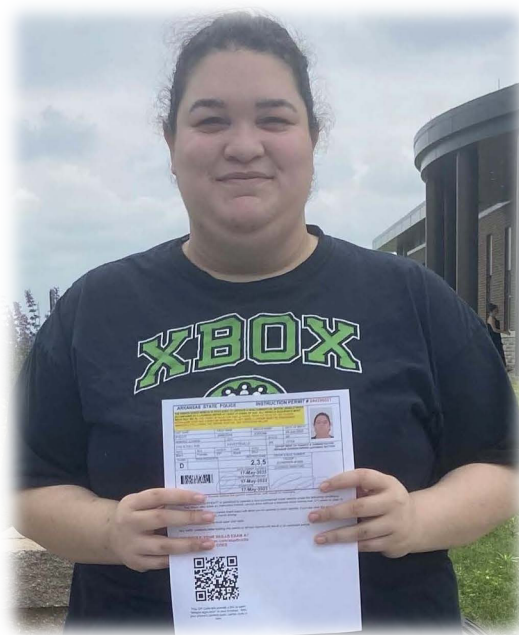
June 2023

Jameisha “Riley” Pyeatt

Jameisha “Riley” Pyeatt is beaming with excitement as they proudly display their newly obtained Learner's Permit. The graduate of Greenland High School attended the Driver Education I program operated through ACDC.

Now with their permit in hand, Riley is eagerly looking forward to obtaining their driver's license, a milestone that will provide them with the freedom and independence to pursue their dreams of becoming a Multi-Media Artist and Animator.

Riley is grateful for the assistance of ARS and the Driver Education I program in helping them achieve this important accomplishment.





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Raquel Valles

Raquel Valles had always been passionate about skincare, and when she connected with Arkansas Rehabilitation Services, she realized that her dream of becoming a certified esthetician was achievable. ARS helped her enroll in the 600-hour program offered through Arkansas Beauty College, where she excelled in both her coursework and practical applications.

Not content with simply achieving her certification, Raquel took on an additional challenge and completed an advanced micro-needling course within the same program. Now, equipped with these new skills, she is thrilled to offer her clients not only a range of traditional aesthetic services but cutting-edge micro-needling treatments as well.



Raquel is taking proactive steps towards her career goals. She has already scheduled a visit to Job Club in June to update her resume and network with potential employers. Meanwhile, she's also working with the BER to seek out the best employment opportunities in her field.

For Raquel, becoming a certified esthetician is not just a professional achievement but a personal triumph as well. She is very proud of this accomplishment and is excited to begin working in this field.