



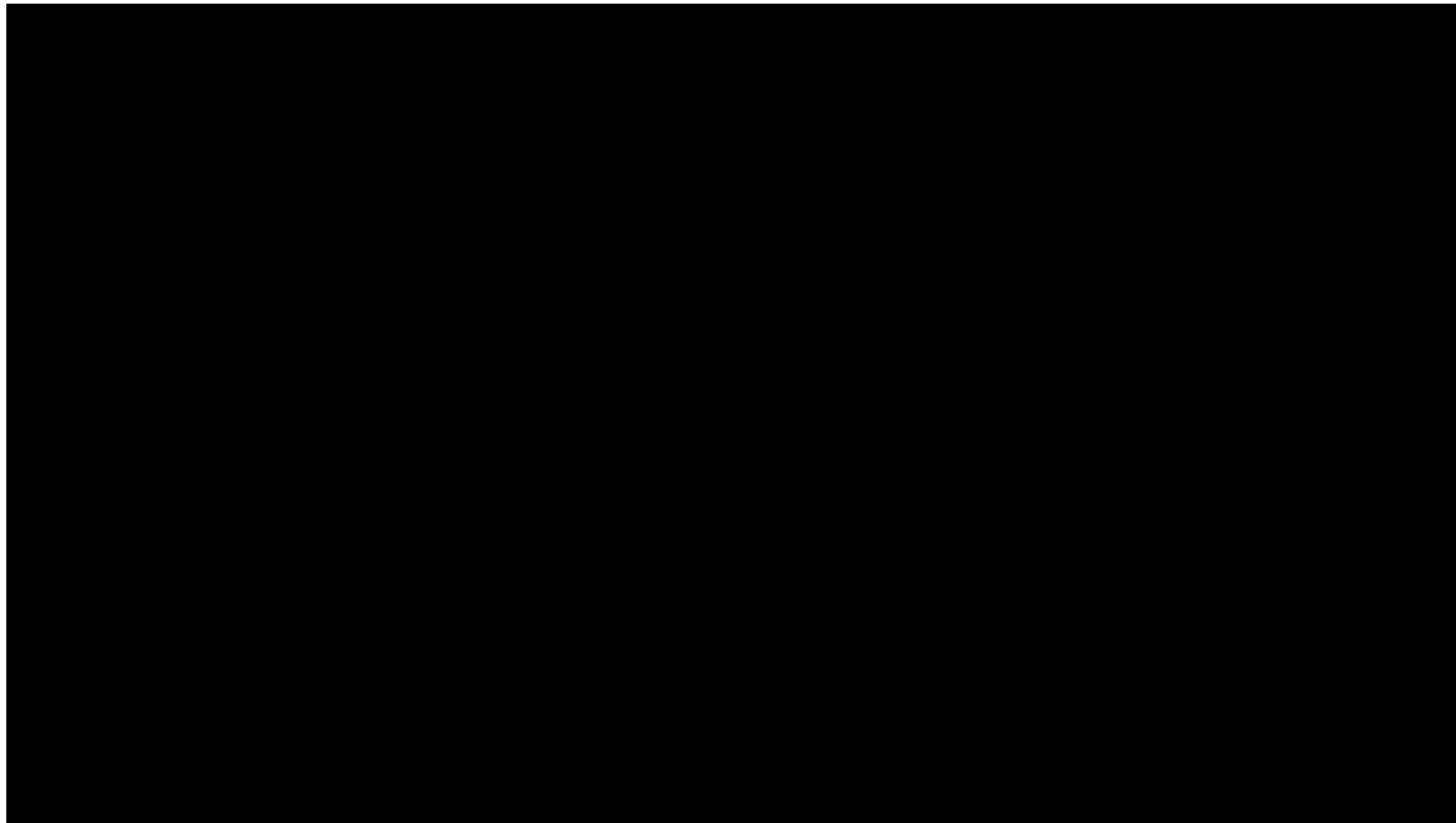
**A COLLECTIVE
INVESTMENT IN
OUR FUTURE**





WELCOME







Arkansas' Economic Success Requires Sustained Collective Investment



Why Ready For Life? What's in it for Education?

- Ready For Life will enable the State of Arkansas to be connected with students, educators, parents, employers, employees, job seekers, and government agencies.
- It will help prepare the Arkansas workforce for tomorrow with the skills organizations require, by linking employers to the educational system.
- Ready For Life strategically aligns between classroom and jobs that better supports a student's transition to the workforce.



DEMAND/SUPPLY TENSION

High Demand for Credentialed Workers:

60% of Jobs will require a Post-Secondary Credential:

But **33%** of Arkansans attain a Post-Secondary Credential of Associate's Degree or higher)



DEMAND/SUPPLY TENSION

Low Labor Market Participation

(55% LMP, lowest 10% of USA) Arkansas' Employers Are Leaders
Arkansas tax revenue surplus is more than \$700M
YTD collections are up 11.1%

Walmart, Tyson, Murphy USA, Dillard's, J.B. Hunt,
Windstream Baxter International, Lockheed Martin,
Hewlett-Packard, FedEx, Post Foods, Kimberly Clark, Nucor



Why Ready For Life? What's in it for Education?

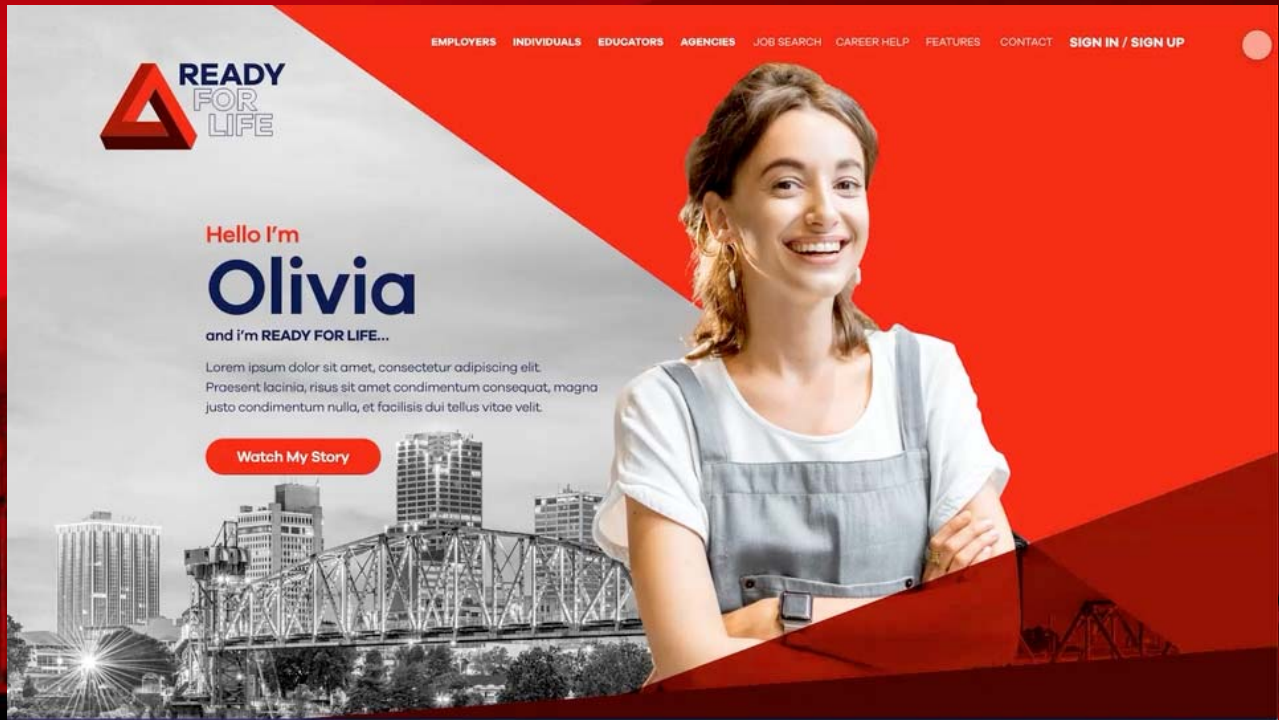
- All sectors in the talent pipeline supply chain (starting from K-12) will be collaboratively linked on one website.
- Employers connect to possible employees.
- The Learning Management System allows for collaboration among businesses, educators, and government agencies.



Why Ready For Life? What's in it for Students?

- Gives students an immediate job board within a 50 mile radius
- It is a learning platform that allows students to post their resume', earn certifications/credentialing, and enables student to to learn about the companies that are posting jobs.
- RFL provides an alignment of available jobs to employers

READY FOR LIFE



READY FOR LIFE

[EMPLOYERS](#) [INDIVIDUALS](#) [EDUCATORS](#) [AGENCIES](#) [JOB SEARCH](#) [CAREER HELP](#) [FEATURES](#) [CONTACT](#) [SIGN IN / SIGN UP](#)

Hello I'm
Olivia
and I'm **READY FOR LIFE...**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent lacinia, risus sit amet condimentum consequat, magna justo condimentum nulla, et facilisis dui tellus vitae velit.

[Watch My Story](#)





KEY TO SUCCESS





PROGRAM COORDINATION





IMPROVED DATA





BETTER TECHNOLOGY





SUCCESS

**Program
Coordination**

+

+

**Improved
Data**

+

**Better
Technology**

= SUCCESS FOR ALL ARKANSANS



Why Ready For Life? What's in it for Teachers?

- The strategic alignment allows educational facilities to know what qualifications employers are looking for in candidates they need in their workforce.
- This creates a link between classroom and jobs that better supports students' transition to the workforce.
- Allows educators to bring in more “real world” experiences due to the collaboration between education and employers.



INTEGRATION





INTEGRATION

**Integrating education and workforce data
from state agencies, the legislature, and
the Governor's Office**



INTEGRATION

Ready for Life: Longitudinal Data
=> Personalized and regional context



INTEGRATION

Longitudinal Education + Workforce Data

**=> evidence-based Policy, Strategy, and
Citizen Services**



ENHANCED DATA, PRODUCTS & CAPACITY





OMNIWIN APPROACH





OMNIWIN APPROACH

We are in this TOGETHER



OMNIWIN APPROACH

The value of the people in this room
=> **Exponential Force Multiplier**



Unemployed/Underemployed Worker Sue laid off from her job, store associate at a large retailer. Sue is a single mom with 2 kids in elementary school.





Zack was paroled 3 months ago and has faced obstacles in securing long term employment. The temporary opportunities he has been engaged allows him to satisfy his parole requirements and make ends meet but the uncertainty of work and awkward hours prevents long term planning and learning. He is being incentivized to engage in health and employment determinants of success.





Trish is the CEO of a medium sized logistics company. As a final mile contractor, she has found it hard to meet the extraordinary demand due to labor shortages across the board. Trish has also identified growth opportunities in grocery delivery but requires skilled employees to ensure safety standards are met for storing food.





Eric is an 11th grader getting ready to graduate high school, while he's not against learning he doesn't enjoy classroom environments. At school he shows aptitude when working with his hands in culinary classes and workshop, he is also a keen athlete. Eric wants to join the workforce as soon as possible.





How Does Ready For Life Continue to Grow and Be Sustainable?

- Collaboration and support will be required by all in the talent supply chain.
- Analytics will be available through Ready For Life to help track progress.
- Everyone needs to keep adding content to the site and use it as an online learning tool.



THANK YOU

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