

# Arkansas Department of Commerce Realignment Organization Chart



**ACOM Secretary**  
Hugh McDonald

*SHARED SERVICES*

**Marketing & Communications**  
Clark Cogbill

Targeted Marketing  
Int./Ext Comms  
Websites  
Branding  
Content

**Chief of Staff**  
Allison Hatfield

Legal Counsel  
Human Resources  
Information Technology  
Policy & Legislative Affairs  
Broadband  
Administration

**Chief Financial Officer**  
Tracii Laettner

Fiscal  
Procurement

*SHARED SERVICES*

**STATE WORKFORCE AGENCY**

**ReEmployment**  
Kristen Rhodes-Berry

Unemployment Insurance  
UI Modernization  
RESEA

**Arkansas Workforce Connections**  
Cody Waits

Business/Employer Outreach  
Office of Skills Development  
Employer Workforce Programs  
Employment & Training (WIOA Titles I & III)  
Adult Education (WIOA Title II)  
AR Rehabilitation Services (WIOA Title IV)  
Division of Services for the Blind (WIOA Title IV)

**Workforce Policy & Innovation**  
Dr. Charisse Childers

State Workforce Development Board  
Policy/Program Coordination/Innovation  
BLS/LMI

**AEDC**  
Clint O'Neal

Business Dev.  
Existing Businesses  
EPSCOR  
SME & Entrepreneurship  
Film & Marketing  
Military Affairs (Workforce)  
Rural Services (Grants)  
CBDG (Grants)  
Community Engagement

**ADFA**  
Mark Conine

Private Student Loan  
Private Mortgage Company  
Compliance  
Development Finance  
State Capital Trust (VC Investment)  
Bond Issuance  
Low-Income Housing Program

**Banking & Securities**  
Susannah Marshall

Banking Examiners  
Budget & Fiscal Support- Banking  
Legal  
Securities Examiners  
Budget & Fiscal Support- Securities  
HR & IT

**Insurance**  
Alan McClain

Compliance  
Health Insurance  
Criminal Investigation  
Consumer Protection  
Risk Management  
Licensing  
Legal  
Public Employee Claims  
HR & IT

**Aeronautics**  
Jerry Chism

**Waterways Commission**  
Cassandra Caldwell