Central Arkansas Workforce Development Area

Transitional Regional and Local Plan

PY 2016—PY 2019
Appendix A:

PY 2016 - PY 2019 Transitional Regional Plan
APPENDIX A:
Central Arkansas and Little Rock PY 2016 – PY 2019 Transitional Regional Plan

The Workforce Innovation and Opportunity Act (WIOA) requires regional planning—a broad strategic approach to planning focused on the overarching vision, goals, alignment and shared responsibilities within the region. Arkansas intends to implement a two-tiered regional approach to meeting this requirement by allowing a two-year transitional plan. This approach provides latitude for regions that may not yet be able to fully address all of the outlined elements required in a four-year regional plan.

In addressing the elements outlined below, if the planning region is not fully prepared to provide a complete response to the specified element at the time of plan submission, the region must provide an indication of how the region plans to address the respective element requirement in the forthcoming regional plan. Please address the following elements in a narrative of 15 pages or less.

1.1. Provide the following:
   A. A reference name for the planning region;
      The Little Rock/North Little Rock MSA Workforce Development Area
   
   B. Identification of the local workforce development areas that comprise the planning region;
      Central Arkansas Workforce Development Area
      Little Rock Workforce Development Board
   
   C. Identification of the county(ies) each local workforce development area serves;
      Central Arkansas Workforce Development Area: Pulaski, Faulkner, Saline, Lonoke, Monroe, and Prairie.
      Little Rock Workforce Development Board: The City of Little Rock
   
   D. Identification of the key planning region committee members charged with drafting the regional plan;
      City of Little Rock
      Bryan Day, Jo Keegan, Kathy Fulks, Linda Kindy, James McCarther, David McDonald
      Central Arkansas
      Michele Allgood, Mark Perry, Michael Gerfen
   
   E. Indication of the local workforce development area each committee member is associated with; and
      City of Little Rock, Little Rock Workforce Development Board
      Central Arkansas, Central Arkansas Workforce Development Area
   
   F. A list of key planning region committee meeting dates. [WIOA Sec. 106(a) and (c)]
      Arkansas Association of Development Organizations Meetings:
      Transitional Regional Plan PY 16-19 p. 1
1.2. Provide a labor market and economic analysis of the workforce development planning region. This regional analysis must include:

A. The economic conditions;

The Little Rock/North Little Rock MSA Workforce Development Area houses a diverse economy which stems from the Capital City of Little Rock. The top private industries for employment in the year of 2015 are as follows:

Faulkner County: Food Services= 12.8%, Professional- Scientific- Tech= 8.3%, and Administrative & Support=7.7%

Lonoke County: Food Services= 14.1%, Non-Disclosed Industry= 12.5%, General Merchandise Stores= 7.3%

Monroe County: Wholesalers, Nondurable= 12.9%, Food Services=12%, Social Assistance=8.2%

Prairie County: Non-Disclosed Industry= 11.3%, Gasoline Stores=8%, Crop Production 6.1%

Pulaski County: Food Services= 9.3%, Administrative and Support Services= 8%, Professional and Scientific, and Technical Services= 6.8%

Saline County: Food Services= 14.8%, Specialty Trade Contractors= 9.5%, General Merchandise Stores= 6.3%
The diversity and commonalities of the Little Rock/North Little Rock MSA Workforce Development Area can be seen above. While hospitality and retail are the primary industries in the Central portion of the region, agriculture and food services are the primary industries in the western more rural parts of the region. Various strategies will be required to serve the entire region. The diverse topography, geography, and industry sectors of the region will require specifically tailored approaches for different parts of the region.

Employment Breakdown
The Little Rock/North Little Rock MSA Workforce Development Area is primarily composed of private sector employment with 79% of employees covered under UI tax law in Pulaski County and 81.4% for Faulkner, Lonoke, Monroe, Prairie, and Saline Counties.

**Pulaski County:**
- 245,055 Total Employees in 2015 (covered under UI tax law)
  - 79% of employees work in the private sector
  - 3.7% of employees work in the Federal Government
  - 11.3% of employees work in State Government
  - 6.0% of employees work in Local Government
- Projected Employment Growth (2012-2022) All Sectors= 8.3%

**Faulkner, Lonoke, Monroe, Prairie, and Saline Counties**
- 80,834 Total Employees in 2015 (covered under UI tax law)
  - 81.4% of employees work in the Private Sector
  - 0.6% of employees work in the Federal Government
  - 5.6% of employees work in State Government
  - 12.4% of employees work in Local Government
- Projected Employment Growth (2012-2022) All Sectors= 15.2%
The chart above showcases the current top industries for the Little Rock/North Little Rock MSA Workforce Development Area. Health Care, Manufacturing, Retail Trade, and Education are currently the largest industries in the region. However, Manufacturing is projected to only see minor growth by 2022.
Low Growth Industries:

While manufacturing and retail are not projected to be the “fastest” growing industries for the region, they still provide numerous jobs in the region. It is for this reason that the Little Rock/North Little Rock MSA Workforce Development Area continues to train for these industries.

Employment Growth by Education Level

The charts below showcase the projected growth in employment by educational level. The majority of the projected growth is seen in jobs which require a high school diploma. Workforce Development is currently the number one location factor for companies looking at the Little Rock/ North Little Rock MSA Workforce Development Area. The projection of employment growth for all of the counties in the region, other than Pulaski, shows over 16,000 additional jobs requiring a High School Diploma or less, while Pulaski County shows nearly 8,000 jobs requiring a High School Diploma or less. For the entire region, jobs requiring a Bachelor’s Degree come in around 7,500.

<table>
<thead>
<tr>
<th>Area</th>
<th>Industry</th>
<th>Percent Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Arkansas</td>
<td>Total Federal Government Employment</td>
<td>5.09</td>
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<tr>
<td></td>
<td>Manufacturing</td>
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<td>Wholesale Trade</td>
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<tr>
<td>Little Rock</td>
<td>Total Federal Government Employment</td>
<td>-2.43</td>
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<tr>
<td></td>
<td>Manufacturing</td>
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<td>Retail Trade</td>
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<td>Utilities</td>
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</tr>
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<td></td>
<td>Real Estate and Rental and Leasing</td>
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<td></td>
<td>Construction</td>
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<tr>
<td></td>
<td>Professional, Scientific, and Technical</td>
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<td>Administrative and Support and Waste M.</td>
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</tr>
<tr>
<td></td>
<td>Local Government, Excluding Education</td>
<td>-4.88</td>
</tr>
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</table>

Faulkner, Saline, Lonoke, Monroe, Prairie
B. Labor force employment and unemployment data;

**Pulaski County**

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<tr>
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<td>182,117</td>
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<td>172,446</td>
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<td>9,045</td>
<td>9,122</td>
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**Prairie County**

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<tbody>
<tr>
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<td>254</td>
<td>252</td>
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<td>365</td>
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**Monroe County**

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<tbody>
<tr>
<td>Labor Force</td>
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<td>3,887</td>
<td>3,860</td>
<td>3,717</td>
<td>3,413</td>
<td>3,390</td>
<td>3,270</td>
<td>3,087</td>
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<td>3,606</td>
<td>3,613</td>
<td>3,415</td>
<td>3,088</td>
<td>3,067</td>
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<td>2,813</td>
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<td>261</td>
<td>247</td>
<td>302</td>
<td>315</td>
<td>323</td>
<td>237</td>
<td>274</td>
<td>239</td>
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<td>6.4</td>
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**Loneeke County**

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<td>31,711</td>
<td>32,460</td>
<td>32,245</td>
<td>33,297</td>
<td>33,440</td>
<td>33,072</td>
<td>32,429</td>
<td>32,432</td>
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<td>31,123</td>
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<td>7.0</td>
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### Faulkner County

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<tr>
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<td>53,586</td>
<td>55,212</td>
<td>56,244</td>
<td>56,404</td>
<td>58,711</td>
<td>59,482</td>
<td>59,703</td>
<td>56,638</td>
<td>58,483</td>
<td>60,518</td>
<td>51,340</td>
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<tr>
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<td>52,733</td>
<td>53,557</td>
<td>52,458</td>
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<td>55,205</td>
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<td>54,705</td>
<td>56,165</td>
<td>57,171</td>
<td>58,824</td>
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<td>2,419</td>
<td>2,677</td>
<td>3,519</td>
<td>4,246</td>
<td>4,276</td>
<td>3,956</td>
<td>3,851</td>
<td>3,297</td>
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<td>2,516</td>
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<td>Unemployment Rate</td>
<td>4.4</td>
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### Saline County

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<tbody>
<tr>
<td>Labor Force</td>
<td>48,576</td>
<td>49,069</td>
<td>50,037</td>
<td>49,591</td>
<td>53,382</td>
<td>54,212</td>
<td>54,375</td>
<td>54,870</td>
<td>54,683</td>
<td>56,481</td>
<td>57,221</td>
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<td>2,050</td>
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<td>5.9</td>
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### City of Little Rock

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</thead>
<tbody>
<tr>
<td>Labor Force</td>
<td>93,333</td>
<td>100,660</td>
<td>100,724</td>
<td>103,292</td>
<td>106,329</td>
<td>98,549</td>
<td>95,102</td>
<td>96,644</td>
<td>95,201</td>
<td>96,547</td>
<td>97,967</td>
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<td>95,730</td>
<td>91,274</td>
<td>92,103</td>
<td>91,214</td>
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<td>95,793</td>
<td>99,861</td>
<td>91,315</td>
<td>94,256</td>
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<td>5,258</td>
<td>4,944</td>
<td>7,301</td>
<td>8,220</td>
<td>7,735</td>
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<td>6,803</td>
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<td>3,711</td>
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<td>7.8</td>
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<td>7.1</td>
<td>5.6</td>
<td>4.8</td>
<td>3.9</td>
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**Little Rock/Pulaski LWDA:**

City of Little Rock and/or Pulaski County as a Whole

- **2015 Annual Average Civilian Labor Force Estimates, City of Little Rock**
  - Civilian Labor Force = 95,833
  - Employment = 91,352
  - Unemployment = 4,481
  - Unemployment Rate = 4.7%

- **2015 Annual Average Civilian Labor Force Estimates, Pulaski County**
  - Civilian Labor Force = 186,455
  - Employment = 177,629
  - Unemployment = 8,826
  - Unemployment Rate = 4.7%
C. Information on labor market trends;

Top Ten Projected Growth Occupations

In order to understand labor market trends in the Little Rock/North Little Rock MSA Workforce Development Area, it is imperative to identify projected growth industries so that both Boards can be proactive in the development of a pipeline of skilled talent.

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Net Growth</th>
<th>% Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal Care Aides</td>
<td>910</td>
<td>53.0%</td>
</tr>
<tr>
<td>Registered Nurses</td>
<td>826</td>
<td>11.9%</td>
</tr>
<tr>
<td>Combined Food Prep &amp; Serving, Including Fast Food</td>
<td>820</td>
<td>28.0%</td>
</tr>
<tr>
<td>Retail Salespersons</td>
<td>545</td>
<td>9.9%</td>
</tr>
<tr>
<td>Secretaries and Administrative Assistants, Except Legal, Medical, and Executive</td>
<td>412</td>
<td>10.3%</td>
</tr>
<tr>
<td>Customer Service Representatives</td>
<td>410</td>
<td>8.0%</td>
</tr>
<tr>
<td>Waiters and Waitresses</td>
<td>393</td>
<td>16.9%</td>
</tr>
<tr>
<td>Nursing Assistants</td>
<td>335</td>
<td>12.4%</td>
</tr>
<tr>
<td>Cooks, Restaurants</td>
<td>325</td>
<td>28.4%</td>
</tr>
<tr>
<td>Sales Representative, Wholesale and Manufacturing, Except Technical and Scientific Products</td>
<td>287</td>
<td>13.6%</td>
</tr>
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</table>
By comparing the two sets of data, we can identify correlations in the data. The Little Rock/North Little Rock MSA Workforce Development Area is projecting growth in the Health Care Industry, Retail Sector, Construction and General Trades, and the Hospitality Industry. This data supports the Tier I and Tier II sectors referenced later in this plan. Furthermore, the table provided above highlights the top occupations based on growth by 2022, which also supports Tier I and Tier II sectors.
Occupation Projections 2022
High Growth Industries
The chart below highlights industries which are projected to increase by over 10% by 2022 for the Little Rock/North Little Rock MSA Workforce Development Area. Health Care, Educational Services, and Accommodation and Food Services are projected to see the most growth for the region.

<table>
<thead>
<tr>
<th>Area</th>
<th>Industry</th>
<th>Percent Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Arkansas</td>
<td>Health Care and Social Assistance</td>
<td>33.36</td>
</tr>
<tr>
<td></td>
<td>Educational Services</td>
<td>30.97</td>
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<tr>
<td></td>
<td>Accommodation and Food Services</td>
<td>27.86</td>
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<tr>
<td></td>
<td>Local Government, Excluding Education and Hospital</td>
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<td>Other Services (except Government)</td>
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<tr>
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<td>Construction</td>
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<tr>
<td></td>
<td>Other Services (except Government)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>State Government, Excluding Education and Hospital</td>
<td></td>
</tr>
</tbody>
</table>
A Note on Retail Sector Strategies
The Little Rock/North Little Rock MSA Workforce Development Area shall explore the development of a comprehensive sector strategy for the retail/hospitality/tourism sector for the region. Currently, there are no sector strategies for this industry. The two Workforce Development Areas will work together on the development of a talent pipeline for this industry.

D. Workforce development activities;

Regional Central Arkansas Workforce Centers
The Little Rock/North Little Rock MSA Workforce Development Area is at the forefront of workforce development activities, and represents Arkansas’s version of “the American Job Centers”. There are six workforce centers spread throughout the six county region to ensure access to all Arkansans
residing in the region. The Little Rock and Conway Workforce Centers are the region’s comprehensive centers. The workforce centers are managed locally by the Central Arkansas Workforce Development Board and the Little Rock Workforce Development Board, which are both composed of members from the public and a majority private sector.

Central Arkansas Workforce System Services-Unemployed and Underemployed
The Little Rock/North Little Rock MSA Workforce Development Area’s Workforce Centers offer a full array of career services which are outlined in WIOA 134(c)(2) for unemployed and underemployed. The workforce centers have computers, printers, copiers, and resources along with staff to help jobseekers. However, digital services are offered as well, such as Arkansas Job Link and Discover Arkansas’s Labor Market Information portal. These tools allow jobseekers to search for jobs 24/7 and make data informed decisions about which path is best for them.

Jobseeker Services
Career services, found through the Little Rock/North Little Rock MSA Workforce Development Area’s Workforce Centers, offer a full line of services to prepare jobseekers for the regional workforce. Soft skills and technical training are two examples of these services that are provided in which employers look for in a good candidate for a position.

Labor Market Information is updated regularly to ensure accuracy is provided to individuals seeking services. This data includes information pertaining to job vacancies, skills needed to obtain said jobs, in-demand occupations and related earning potential, along with career ladders that exist within those occupations.

Other career services provided through our one-stop centers are outreach, intake, and orientation. Upon the completion of the initial assessment, eligibility will be determined and our career coaches will begin to provide recommendations for various programs along with financial aid information. Services are also provided to individuals to assist them in obtaining and retaining employment. Some of these services include:

- Career Planning and Counseling
- Occupational Skills Assessment
- Short-term prevocational services
- Internships and work experience
- English language acquisition
- Financial literacy

Individualized career services within the Arkansas Workforce Centers vary across the region, but all the offices offer a full line of activities to prepare jobseekers for the modern workforce. They address many of the soft skills and technical skills training Arkansas employers require such as:

1. Workforce Centers provide the following career services including outreach, intake and orientation; initial assessment; labor exchange services; eligibility determination; referrals to programs; performance and cost information; information on unemployment insurance; financial aid information and follow-up services.
2. Labor exchange services must also provide labor market information to the individuals seeking services. The information must be accurate and include information on local, regional and national labor markets, such as job vacancies, skills necessary to obtain the jobs, in-demand occupations and related earning potential and opportunities for advancement in those occupations.

3. Workforce Centers and partners must provide appropriate services for individuals to obtain or retain employment. These services include, but are not limited to, Individual Employment Plan (IEP); career planning and counseling; comprehensive assessment; occupational skills assessment; short-term prevocational services; internship and work experience, including transitional jobs and industry partnerships; workforce preparation; out-of-area job search; English language acquisition and financial literacy.

Job seekers can receive assistance with finding employment and updating resumes at all Central Arkansas Workforce Center locations. Connections to Arkansas JobLink are available, which allows job seekers to utilize the job search resource bank to post their information and skills for potential employers and search for current job openings. Computer Labs are set up with personal computers that are equipped with high-speed internet connections to assist with locating jobs within the state and across the nation. In addition, links to websites such as www.workforce.arkansas.gov/Real-Life, a useful online lifestyle calculator and www.DiscoverArkansas.net, which includes information on the Arkansas labor market are promoted. Telephones and fax and copy machines are also available to assist job seekers with their job search. Job seeker services for underserved populations are also available. Services for persons with disabilities includes access to assistive technology. WIOA provides increased coordination with vocational rehabilitation and Department of Human Services, Division of Services for the Blind. Transition services are available for persons with disabilities which includes assistance from secondary to post-secondary education. Other services include job counseling, work-based learning and work-readiness training. Job Seeker Services to all customers are staff assisted where needed and self-assisted if no staff interaction is required.

**Training Services**

Career services help equip a jobseeker with the skills they need to find sustainable employment, however, such skills may not be enough to obtain sustainable employment. In those circumstances, formal training may be required. Copious amounts of training opportunities exist through the Little Rock/North Little Rock MSA Workforce Development Area’s Workforce Centers, such as occupational skills training that can be obtained from numerous educational opportunities. Registered Apprenticeships are also available in a wide variety of traditional sectors, and are in the process of being expanded into non-traditional sectors, such as information technology and nursing.

These training services are provided through numerous local and state partners. The Central Arkansas Workforce Development Area and the Little Rock Workforce Development Board have individually established policies for the determination of eligibility, Individual Training Account Limits (ITAs) and targeted training aimed at in-demand industry sectors throughout the region, such as transportation logistics and healthcare. Sector strategies have taken on a new role in the region, with the Central Arkansas Workforce Development Board and the Little Rock Workforce Development Board both using data-driven decision making to enhance the likelihood of employment of participants.
Supportive Services
In order to assist jobseekers in obtaining or retaining employment through career or training services, Arkansas Workforce Centers offer a variety of supportive services. The Central Arkansas Workforce Development Area and the Little Rock Workforce Development Board are both responsible for establishing a supportive service policy that outlines types, eligibility, limits, etc. Examples of supportive services include child care; transportation; needs-related payments; housing; tools and equipment; uniforms; and other clothing. In addition to WIOA-funded supportive services, Central Arkansas Workforce Development Area has developed relationships with community partners that assist with utility payments, food, shelter, and other basic needs.

The Little Rock/North Little Rock MSA Workforce Development Area shall establish a communication platform to ensure coordination of supportive services and prevent duplication. This platform will enhance collaboration between the two Boards, and will be “web-based”.

Business Services
The focal point of all workforce system activities is business and industry. These activities are taking place statewide and include a broad array of services to employers. Business Services assistance is broad; however, they are tailored to meet the individual needs of each employer. Services provided to businesses can be categorized into three broad categories:

A. Assessments and Information:
Through the Arkansas Workforce Centers, businesses can utilize assessments and tests to measure the skills, interests, or personality traits of job seekers or current employees. Businesses can also receive a variety of information pertaining to incentive programs such as the Work Opportunity Tax Credit. Labor Market Information is available to businesses on market conditions, industries, occupations, and workforce characteristics as well. Also short and long term industry trends and occupational projections are available.

B. Direct Assistance:
Businesses have access to any of the Workforce Center locations for the purposes of meetings, trainings, orientations, and interviews. The Central Arkansas and Little Rock Workforce Areas can also host hiring events that are customized to the specific needs of businesses. Job orders that have been approved by staff can also be placed through the workforce areas, along with job placement assistance and information on unemployment benefits. Businesses can also receive assistance with applicant screening, which involves the initial evaluation of applicants.

C. Response and Training:
The workforce areas provide rapid response measures in the event of a business downsizing or restructuring. These include a variety of workshops to assist employees who are in transition. The Little Rock/North Little Rock MSA Workforce Development Area will also coordinate with the Governor’s Dislocated Worker Task Force to assist individuals impacted by layoffs within the region. Training and retraining services are also available for both current and future employees. Customized Training Programs are also available in the Little Rock/North Little Rock MSA Workforce Development Area. The development of “Customized Training” may be considered when available
training programs and/or curricula do not meet the specific training requirements of an employer(s) that are identified as “in demand” occupations within identified industry clusters. The training provider must be competitively procured and such training must be designed to meet the specific needs of a participating employer.

Employers eligible to participate in Customized training shall be:

• Current in unemployment insurance and workers’ compensation taxes, penalties, and/or interest or related payment plan;
• Located within the State of Arkansas;
• Currently liable for Arkansas State Business and Occupation tax;
• In need of assistance in training future and current employees;
• Able to contract for customized, short-term, training services (typically less than 6-9 months);
• Have not laid-off workers within 120 days to relocate.
• Committed to employ all individuals upon successful completion of the training; and
• Identified as “In-demand” as defined by WIOA Section 3(23) and determined by LEVERAGE; or
• Declining, but there is a compelling reason justifying investment in customized training.
• Paid for, in part, by participating employer, who must pay a “significant cost” of the training.

(Customized training will not supersede the individual’s rights for consumer choice.) The Little Rock/North Little Rock MSA Workforce Development Area’s partners also offer incumbent worker training programs for existing businesses. For example, the Arkansas Department of Career Education’s Office of Skills Development offers several grant programs which provide training to existing businesses throughout the region.

The Business Services teams of both the Central Arkansas Workforce Area and City of Little Rock Workforce Area will begin exploring avenues to share data, collaborate on business assistance, and coordinate outreach efforts in order to avoid duplication of services and provide first class service. The two Business Services teams met for the first time in April of 2017 to explore web-based platforms for coordination and collaboration. These meetings will continue each quarter (or on an as-needed basis).

Services to Individuals with Disabilities
The Arkansas Department of Career Education, Arkansas Rehabilitation Services (ACE/ARS), and Department of Human Services, Division of Services for the Blind provide vocational rehabilitation services to individuals with disabilities. Currently, there are significant barriers for people with disabilities in relation to attaining employment. Historically, there are significant barriers to the inclusion of people with disabilities into the overall strategy for economic development in Arkansas. ARS, in partnership with the Arkansas Department of Human Services, Division of Services for the Blind (DSB) is leading the charge for providing targeted training and education for people with disabilities to enable them to develop the skills and abilities needed to attain competitive integrated employment in Arkansas.

All of the Workforce Centers in the Little Rock/North Little Rock MSA Workforce Development Area are compliant with the Americans with Disability Act. Each Workforce Center in the region is equipped with the following assistive technology:
• An accessible computer work station equipped with a CPU, Monitor, Keyboard, Mouse, and software.
• Assistive Devices, including amplifiers, magnifiers, tapes, videos, and calculators.
• Arkansas Relay Service TDD Telephone.
• Access to Sign Interpreters.
• Alternative Format Forms and Information.

Governor Asa Hutchinson decided to continue and build on former Governor Mike Beebe’s Executive Order 10-17 by creating the Employment First initiative to encourage state agencies to hire people with disabilities and serve as a hiring model to the private sector. The initiative also instructs agencies to provide consumer services with the goal of self-sufficiency through employment as the end result, rather than the service as an end in and of itself.

The Department of Human Services and the Division of Services for the Blind (DSB) coordinates with other state agencies to increase employment of Arkansans with disabilities. The order is also designed to focus consumer services toward the goal of self-sufficiency through employment.

*The educational and skill levels of the workforce, including individuals with barriers; and*

*Source: U.S. Census Bureau, American Fact Finder 2014*
The Little Rock/North Little Rock MSA Workforce Development Area recognizes individuals with barriers to employment including those individuals in one or more of the following categories as stated by WIOA Sec 3(24): §680.320(b)(1-14):

1. Displaced homemakers;
2. Low-income individuals;
3. Indians, Alaska Natives, and Native Hawaiians;
4. Individuals with disabilities;
5. Older individuals, i.e./ those aged 55 or over;
6. Ex-Offenders;
7. Homeless individuals;
8. Youth who are in or have aged out of the foster care system;
9. Individuals who are English language learners; individuals who have low levels of literacy, and individuals facing substantial cultural barriers;
10. Eligible migrant and seasonal farmworkers, defined in WIOA Sec.167(i);
11. Individuals within 2 years of exhausting lifetime eligibility under TANF (part A of title IV of the Social Security Act);
12. Single-parents (including single pregnant women);
13. Long-term unemployed individuals; or
14. Other groups determined by the Governor to have barriers to employment.

E. The development and implementation of sector initiatives for existing and emerging in-demand industry sectors or occupations for the region.

**Little Rock Workforce Development Board Tier I Sectors**
- Healthcare
- Advanced Manufacturing
- Construction

**Little Rock Workforce Development Board Tier II Sectors**
- Transportation and Logistics
- Education/Administrative Support
- Information Technology
- Tourism/Hospitality

**Central Arkansas Workforce Development Board Tier I Sectors**
- Healthcare
- Advanced Manufacturing
- Transportation and Logistics
- Business Services/Administrative Support

**Central Arkansas Workforce Development Board Tier II Sectors**
- Construction/General Trade
- Retail and Service
- Education.
Sectors were identified based on data from the United States Census Bureau, EMSI, and stakeholder input. The “tiers” represent the level of demand within the region as it pertains to the labor force needs of employers. The Little Rock/North Little Rock MSA Workforce Development Area will explore the development of a sector strategy for the Tourism/Hospitality sector first. This decision was based on the grounds that there are currently no active sector strategies for this sector within the region.

*For more information see respective Regional Plans for the City of Little Rock and The Central Arkansas Workforce Development Area.

**Indicate the sources of regional labor market and economic data. [WIOA Sec. 106(c)(1)(C)]**

- U.S. Census Bureau
- Bureau of Economic Analysis
- Bureau of Labor Statistics
- EMSI, ADWS
- Arkansas Research Center

1.3. **Based upon the regional labor market and economic conditions analysis and Arkansas’s Workforce Development Plan (PY 2016–PY 2019) describe the planning region’s economic and workforce development oriented vision and strategic goals. [WIOA Sec. 106(c) and Sec. 107(d)]**

The Little Rock/North Little Rock MSA Workforce Development Area has adopted the State’s vision and goals and adapted them to the local area.

**VISION**

The Little Rock/ North Little Rock MSA Workforce Development Area will have a world-class workforce that is well educated, skilled, and working in order to keep Arkansas’s economy competitive in the global marketplace.

**GOALS:**

*Strategic Goal 1: To develop efficient partnerships with employers, the educational system, workforce development partners, and community based organizations to deliver a platform that will prepare a skilled workforce for existing and new employers in Central Arkansas and the City of Little Rock.*

Goal 1 Objectives:

1. Develop tailored sector strategies through joint industry engagement and coordinated business service efforts.
2. Coordinate outreach efforts between the two boards in the realm of economic development organizations and educational training providers to enhance service delivery
3. Develop a data-sharing platform for enhanced communication and collaboration between the Central Arkansas Workforce Development Area and the City of Little Rock’s Workforce Development Board.
Strategic Goal 2: To enhance service delivery to both employers and jobseekers in Central Arkansas and the City of Little Rock.

Goal 2 Objectives:
1. Promote coordination between the City of Little Rock and the Central Arkansas Workforce Development Area’s Business Services Team in order to enhance service delivery to employers.
2. Promote jointly, in-demand industry sectors throughout the region as part of sector strategy development.
3. Foster communication and collaboration between the two boards by meeting quarterly.

Strategic Goal 3: To increase awareness of the Central Arkansas Region’s and City of Little Rock’s Talent Delivery System.

Goal 3 Objectives:
1. Explore joint outreach efforts to conduct joint outreach initiatives to increase awareness and perception of the services available to both employers and job seekers.
2. Promote regional sector strategies on each board’s website in dedicated sections.
3. Conduct joint employer engagement sessions and sector strategy events for in-demand sectors common to both regions.

Strategic Goal 4: To address Skills Gaps specific to Central Arkansas and the City of Little Rock’s in-demand industry needs.

Goal 4 Objectives:
1. Identify and bolster career pathways in regional in-demand industry sectors, which can be used by both Boards to fill skills gaps.
2. Conduct joint strategic planning sessions focused on the development of regional sector strategies.
3. Promote collaboration between the board’s Business Services Team in order to identify skills gaps within in-demand industry sectors in the region.

1.4. Describe regional strategies used to facilitate engagement of businesses and other employers, including small employers and in-demand industry sector occupations. Describe methods and services to support the regional workforce system in meeting employer needs. [WIOA Sec. 106(c)]

The Little Rock/North Little Rock MSA Workforce Development Area is composed of two business-services teams (City of Little Rock and the Central Arkansas Workforce Development Area). These two Business Services Teams met in April of 2017 to begin the process of coordination and collaboration in the realm of business engagement, data sharing, and outreach. The two teams will coordinate via a “web-based” platform in order to share data and findings. Outreach will also be coordinated by sector and time to ensure as many businesses are reached as possible.
An example of this coordination may take place in business retention and expansion site visits in the hospitality and tourism sector within Pulaski County. The two business services teams will coordinate schedules and businesses in order to obtain as much data as possible. Data will be shared across the boards so a unified solution can be developed.

1.5. **Describe how the planning region will define and establish regional workforce development service strategies. Describe how the planning region will develop and use cooperative workforce development service delivery agreements.** [WIOA Sec. 106(c)(B)]

   The Little Rock/North Little Rock MSA Workforce Development Area will define workforce development strategies by working with partners to determine the best ways to provide service with guidance from the State regarding requirements and opportunities. Cooperative service delivery agreements can be memorandums of understanding for the respective local workforce system. The Directors of each board will meet on a quarterly basis to discuss collaboration of service delivery.

1.6. **Describe how the planning region will define and establish administrative cost arrangements, including the pooling of funds for administrative costs, as appropriate, for the region.** [WIOA Sec. 106(c)(E)]

   The Little Rock/North Little Rock MSA Workforce Development Area will use Infrastructure Funding Agreements and memorandums of understanding for each of the local workforce boards. The two Boards shall alternate meeting spaces. It is not foreseen that the two boards will need to pool funds for administrative costs. If such a situation arises, the local Board of Directors shall develop a Memorandum of Understanding and Resource Sharing Agreement.

1.7. **Describe how the planning region will determine and coordinate transportation and other supportive services for the region.** [WIOA Sec. 106(c)(F)]

   The Little Rock/North Little Rock MSA Workforce Development Area operates under the supportive service policies for the City of Little Rock Workforce Development Board and the Central Arkansas Workforce Development Board. Supportive Services will be provided by each board based on the point of entry of the participant.

1.8. **Describe strategies and services the planning region will employ to coordinate workforce development programs/services with regional economic development services and providers.** [WIOA Sec. 106(c)(G)]

   The Little Rock/North Little Rock MSA Workforce Development Area will work to bolster and strengthen partnerships with economic development organizations and training providers. Understanding the region’s needs are separate than the individual local area’s strategies for employer engagement. Board of Directors will meet with the Arkansas Economic Development Commission to discuss workforce development strategies for the region. The region’s business services team will also work together, engaging employers and training providers to ensure the regions talent delivery system is delivering the needs of business and industry.
1.9. Describe how the planning region will establish an agreement concerning how the planning region will collectively negotiate and reach agreement with the State on local levels of performance for, and report on, the performance accountability measures described in WIOA Section 116(c), for local areas and the planning region. [WIOA Sec. 106(c)(H)] [proposed 20 CFR 677.210(b) and (c)] and [proposed 20 CFR 679.510(a)(2)]

The Little Rock/North Little Rock MSA Workforce Development Area currently operates under the same performance accountability measures. The Little Rock Workforce Development Board and the Central Arkansas Workforce Development Board are individually responsible for their own performance.
Appendix B:

PY 2016 - PY 2019 Transitional Local Plan
The Workforce Innovation and Opportunity Act (WIOA) requires each local workforce area to develop a local plan that supports workforce development that is submitted as a component of its regional plan. The narratives framed in the local plan will include more detailed, actionable plans and objectives, consistent with the local plan’s respective regional plan strategic visions and goals.

In addressing the elements outlined below, if the local board is not prepared to provide a complete response to a specific element at the time of plan submission, a response must be provided that indicates how the local board plans to fully address that particular element in the multi-year plan.

Section 1: Workforce and Economic Analysis

1.1 Provide an analysis of the economic conditions, including existing and emerging in-demand industry sectors and occupations; and the employment needs of employers in those industry sectors and occupations. [WIOA Sec. 108(b)(1)(A)] and [20 CFR 679.560(a)]

The chart above was provided by Arkansas Department of Workforce Services and depicts employment by Industry and County for the Central Arkansas Region. The chart does not include Pulaski County.

In the Central Arkansas Region, the top three private industries (by Employment) not taking Pulaski County into consideration are: 1. Food Services with a projected growth from 2012-2022 of 24.9%; 2. Professional, Scientific, and Technical Services with a projected growth from 2012-2022 of 9.5%; and 3. General Merchandise Stores with a projected growth of 7.6% from 2012-2022. All of the projected growth percentages are represented by the number of establishments.
Top 3 Private Industries (by Employment) in 2014

- **1) Food Services**
  - Employs 8,399 workers
  - 417 individual Establishments
  - Represents 13.0% of total Employment
  - Projected Growth (2012-2022)= +23.9%

- **2) Professional, Scientific, and Technical Services**
  - Employs 3,858 workers
  - 536 individual Establishments
  - Represents 6.0% of total Employment
  - Projected Growth (2012-2022)= +9.5%

- **3) General Merchandise Stores**
  - Employs 3,654 workers
  - 95 individual Establishments
  - Represents 5.7% of total Employment
  - Projected Growth (2012-2022)= +7.6%

The following depicts a breakout of the central region (with the exception of Pulaski County) which supports the data previously shown above. The data supports the determination by the employment breakdown data that the top three private industries are correct as outlined below:

**Employment Breakdown**

- 79,552 Total Employees in 2014 (covered under UI tax law)
  - 81.0% of employees work in the Private Sector
  - 0.6% of employees work in Federal Government
  - 5.7% of employees work in State Government
  - 12.8% of employees work in Local Government

**Top Ten Projected Growth Industries (2012-2022) (Ranked by Net Growth)**

<table>
<thead>
<tr>
<th>Industry</th>
<th>Net Growth</th>
<th>% Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Educational Services</td>
<td>3,876</td>
<td>31.0%</td>
</tr>
<tr>
<td>Food Services and Drinking Places</td>
<td>3,374</td>
<td>23.9%</td>
</tr>
<tr>
<td>Nursing &amp; Residential Care Facilities</td>
<td>2,357</td>
<td>46.5%</td>
</tr>
<tr>
<td>Social Assistance</td>
<td>2,319</td>
<td>45.1%</td>
</tr>
<tr>
<td>Ambulatory Health Care Services</td>
<td>1,879</td>
<td>32.7%</td>
</tr>
</tbody>
</table>
Administrative and Support Services 1,529 16.6%
Local Government, Excluding Education and Hospitals 1,439 27.8%
Specialty Trade Contractors 686 10.6%
Professional, Scientific, and Technical Services 662 9.5%
General Merchandise Stores 505 7.6%

Source: Quarterly Census of Employment and Wages (QCEW), Labor Market Information Long-Term Employment Projections, Labor Market Information North American Industry Classification System (NAICS), Industry Title of the 3-digit level

2014 Average Annual Wages (Private Sector)

Ranked by County

1) Faulkner County= $38,810 4) Lonoke County= $31,246
2) Prairie County= $33,008 5) Monroe County= $27,992
3) Saline County= $31,687

Central LWDA Annual Average Wage= $35,213

Based on data obtained from the United States Census Bureau, the median average annual salary in the State of Arkansas is $41,264, as compared to the average wage in the Central Region of $35,213.

Analysis of Economic Conditions
The Central Arkansas Workforce Development Area houses a diverse economy, due in part by the strength of the economic base of the region. From an expanding infrastructure network, copious institutions of higher and secondary education, it’s understandable why so many Fortune 500 companies operate within the region. In 2008, Hewlett Packard chose to locate their technology center in Conway Arkansas, which is located in Faulkner County, just north of the Capital City of Little Rock. In addition, Conway Arkansas hosts a Kimberly Clark manufacturing plant and the headquarters for Acxiom. Ben E
Keith broke ground in 2015 on a new facility in North Little Rock, and Remington Arms has a manufacturing plant in Lonoke Arkansas, just to name a few major employers.

The Central Arkansas region has vast employment opportunities for citizens across several strong industry clusters, which will be explored in the subsequent section. This high concentration of companies across the six county region further amplifies the importance of workforce development solutions at the regional and local level. These companies are the backbone of the economy and therefore our communities. When a company is making the crucial decision on where to locate their operations, workforce is one of the foremost deciding factors. Knowing this, the Central Arkansas Workforce Development Board understands the importance of the task at hand and remains committed to providing the training needs for Arkansas residents to obtain a good paying job in those sectors, no matter the barrier they may face. Plus, this sector identified training will help ensure these companies have the quality of workforce they need to continue to operate and expand in the Central Arkansas region.

While the State of Arkansas and the Central Arkansas region collectively have numerous assets including both natural amenities and a competitive tax structure. However, the most important resource is the human capital that call Arkansas and the Central Arkansas region their home. Most of the clusters for service industries are located in the major metropolitan areas such as Little Rock and Conway. However this presents numerous challenges when three of the six counties within the region are nearly, completely rural. Prairie County for example has two County seats, De Valls Bluff with a population of 589, and Des Arc with a population of 1,651¹. Understanding even parts of Pulaski, Faulkner, and Saline County suffer from the same rural economic and socio-economic challenges. These challenges present a great opportunity to foster economic growth and workforce development within the rural areas of the Central Arkansas region.

¹ United States Census Bureau, 2010
Jobs by Industry 2012

Retail trade employs 13.25% of the Central Arkansas workforce, while the State percentage is 10.19%. Health Care and Social Assistance is slightly lower at 12.40% in Central Arkansas compared to the State level of 12.97%. This variance is in part due to high poverty and obesity rates in the state.

Central Arkansas is drastically below the State in the number employed in Manufacturing with 6.85% to 11.95% respectively. However, Central Arkansas leads in Professional, Scientific, and Technical Services 4.13% to 2.97%, and for the Administrative, Support and Waste Management sector at 5.78% to 4.26%.

The rural counties within the Central Arkansas region such as Lonoke, Monroe, and Prairie which are largely agriculture based, only make up 0.51% of employment when compared to 0.97% across the State in the Agriculture, Forestry, Fishing and Hunting sector.

Long-Term Employment Projections
Projected Industry Growth 2012-2022

Overall, the Central Arkansas Region is projecting an additional 25,613 or (15.22%) new jobs will be created from 2012 to 2022.

The Healthcare and Social Assistance Sector is projected to grow at a higher rate of 33.35% with Educational Services has a growth rate of 30.96%. The Accommodation and Food Services Sector is projected to grow by 22.15%. Throughout all six counties in the Central Arkansas region the areas have a supporting retail base.

## Projected Industry Growth 2012-2022

<table>
<thead>
<tr>
<th>Industry</th>
<th>2012 Employment</th>
<th>2022 Employment</th>
<th>Numeric Change</th>
<th>Percent Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Care and Social Assistance</td>
<td>20,870</td>
<td>27,831</td>
<td>6,961</td>
<td>33.35%</td>
</tr>
<tr>
<td>Educational Services</td>
<td>12,517</td>
<td>16,393</td>
<td>3,876</td>
<td>30.96%</td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>15,380</td>
<td>18,788</td>
<td>3,408</td>
<td>22.15%</td>
</tr>
<tr>
<td>Administrative and Support and Waste Management</td>
<td>9,728</td>
<td>11,334</td>
<td>1,606</td>
<td>16.50%</td>
</tr>
<tr>
<td>Other Services (except Government)</td>
<td>5,600</td>
<td>6,396</td>
<td>796</td>
<td>14.21%</td>
</tr>
<tr>
<td>Utilities</td>
<td>614</td>
<td>740</td>
<td>126</td>
<td>20.52%</td>
</tr>
<tr>
<td>Agriculture, Forestry, Fishing and Hunting</td>
<td>855</td>
<td>1,000</td>
<td>145</td>
<td>16.96%</td>
</tr>
<tr>
<td>Mining</td>
<td>1,908</td>
<td>2,177</td>
<td>269</td>
<td>14.10%</td>
</tr>
<tr>
<td>Finance and Insurance</td>
<td>4,127</td>
<td>4,671</td>
<td>544</td>
<td>13.18%</td>
</tr>
<tr>
<td>Arts, Entertainment, and Recreation</td>
<td>1,439</td>
<td>1,590</td>
<td>151</td>
<td>10.49%</td>
</tr>
<tr>
<td>Construction</td>
<td>9,180</td>
<td>10,105</td>
<td>925</td>
<td>10.07%</td>
</tr>
<tr>
<td>Total (industries below 10% calculated in total)</td>
<td>168,330</td>
<td>193,943</td>
<td>25,613</td>
<td>15.22%</td>
</tr>
</tbody>
</table>

Source: DiscoverArkansas.net

The industry sector that is projected to have the lowest rate of growth in the Central Arkansas Region is State Government with a projected decrease of 2.398%. This can possibly be explained by the increased efficiency of the State Government across all agencies resulting in a reduction of staff.

### Low Growth Industries

The chart above depicts information on the projected low growth industry sectors for the Central Arkansas region. The data does not include the City of Little Rock and was obtained from the Arkansas Research Center, which includes educational institutions as indicated. The sector for State Government is the only sector to actually decrease by 2.398% in the number of jobs available over the next six years.
The Central Arkansas Workforce Development Area is projected to have the second highest job growth in the State, only behind Northwest Arkansas. The Central Arkansas Workforce Development Area is expected to create 25,613 jobs by 2022, while the Northwest Region is expected to create 34,362 jobs by 2022. The adjacent chart depicts industry growth projections by sector through 2022.

The Central Arkansas Workforce Development Area is projected to continue to be the third highest employment region at 193,943, behind Northwest Arkansas and the City of Little Rock. Looking out to the year 2022, the Central Arkansas Region employment is projected to grow by 25,613 new jobs. The following data showcases the projected growth of industry sectors across the Central Arkansas region. Health Care and Social Assistance is projected to grow by 33.4%, adding 6,971 new jobs. The second highest growth industry is Educational Services at 31% adding 3,876 jobs followed by Accommodation and Food Services at 22.2 % with 3,408 jobs respectively.2

2 Arkansas Research Center, 2016
**Percent of Workforce 2022**

The pie chart below represents what percent of the workforce is expected to be employed in the respective industry sectors listed on the chart below. Health Care and Social Assistance compose the largest employment sector, representing 14.35% of the workforce. Retail Trade is the second largest industry sector with 12.38% of the Central Arkansas Workforce Development Area’s labor force.

![Pie Chart](image)

*Source: Arkansas Research Center*

**Spotlight on Healthcare**

The Healthcare sector is a very diverse sector within the region. Therefore, it is vital for the Central Arkansas Workforce Development Area to continue its focus on the health care sector.

The Central Arkansas Workforce Development Area currently trains many Certified Nursing Assistants, and will continue its focus on training for the healthcare sector.

The stability of the job market for the Health Care industry, compared to other sectors, is a positive point worth noting. As depicted, with the exception of the period of 2005-2007, the industry remained relatively calm in the region.

*For an in-depth analysis of the Central Arkansas Workforce Development Area, please see the report “Leverage: Utilizing WIOA in Central Arkansas”. Leverage can be obtained by visiting [www.WorkforceAR.com](http://www.WorkforceAR.com) or by contacting any of the Central Arkansas Workforce Development Area’s Workforce Centers.*
1.2 Provide an analysis of the knowledge and skills required to meet the employment needs of the employers in the local area, including employment needs for in-demand industry sectors and occupations. [WIOA Sec. 108(b)(1)(B)] and [20 CFR 679.560(a)]

Knowledge and Skills

The basic skills of reading, writing, and math computation are needed in all jobs across the spectrum of employment to some degree depending on the task to be performed. Reading skills are particularly needed as employees work more and more with technology improvements. Computation skills are needed to organize data for analysis and perform problem solving. In other words, the ability to read and write is the foundation for communication on the job.

Computer skills and/or technical skills are a requirement for many jobs. Workers are using new technology for advance information service. Manufacturing technology is creating more collaboration between companies because of the increase in capabilities of production and efficiency.

- Skill gaps exist in a wide array of job classifications, but particularly in those classifications upgrading equipment to meet competition in their field.
- Substantial growth in the service sector requires skill preparation from basic entry-level employment to post-graduate training.
- Experience has indicated the educational capacity to meet skill gaps is constrained by funding, lack of instructors, and reluctance to design new programs that fulfill the requirements of upgrading employers.

With new management techniques and organization systems, employee customer interactions require a portfolio of skills in addition to basic and technical. Communication skills, analytical skills, problem solving and creative thinking with interpersonal skills to negotiate and influence, along with self-management skills are the menu for growth of an employee.

Often a company will require specific skills that an employee must possess in order to perform with new technology, market changes, and competition. Companies must be innovative and constantly upgrade knowledge and skills that are relevant to the success of the company.

Employment needs for in-demand Industry Sectors

The Central Arkansas Workforce Development Board has identified seven in-demand industry sectors in the Central Arkansas region. These industry sectors include; Manufacturing, Health Care, Transportation and Logistics, Business Services, Education, Construction and General Trade, and Retail. While the specific occupational skill sets needed for each sector vary, there are several commonalities among the seven in-demand sectors.

A WIOA participant will need to possess soft skills in order to succeed within any of the in-demand industry sectors. Soft skills are defined as “personal attributes that enable someone to interact effectively and harmoniously with other people”. Examples of soft skills include arriving to the job on time, being a
team player, respect for others, problem solving, commitment, flexibility, time management, leadership,
and personal responsibility. While various training programs touch on these components, the Central
Arkansas Workforce Development Area will work towards the development of a soft skills training
program for WIOA participants.

Financial literacy is another skill set that can benefit WIOA participants, regardless of their chosen
educational path. Financial literacy encompasses the ability to earn and manage money. This includes the
importance of subjects such as budgeting, giving, saving, and investing. Employees who possess these
skills may be less stressed at work, have an enhanced quality of life, and an increased chance at long term
employment. The Central Arkansas Workforce Development Area is actively seeking a program to
incorporate financial literacy throughout all of our Workforce Centers.

The Central Arkansas Workforce Development Board has adopted a report titled “LEVERAGE” to align job
placement with job creation. The report is designed to align all training programs available through WIOA
with the Central Arkansas region to the seven identified in-demand industry sectors. This decision ensures
that participants are obtaining the skills needed to support in-demand industry sectors.

**In-demand Industry Sectors**
- Manufacturing
- Health Care
- Transportation and Logistics
- Construction and General Trade
- Business Services
- Education
- Retail Trade

*For more in-depth information on the fore mentioned industry sectors, please visit
[www.WorkforceAR.com](http://www.WorkforceAR.com) to download a copy of Leverage: Utilizing WIOA in Central Arkansas.*

1.3 Provide an analysis of the local workforce, including current labor force employment (and
unemployment) data, and information on labor market trends, and the educational and skill levels of
the workforce in the region, including individuals with barriers to employment. [WIOA Sec.
108(b)(1)(C)] and [20 CFR 679.560(a)]

**Local Workforce Analysis**

**Population**
The Central Arkansas Workforce Development Area had a population of 605,287 in the year 2000. The
population is projected to increase 26% by the year 2020 totaling 760,604. After review of the
subsequent education attainment table, one will observe the region is on track to experience such growth
with a population growth rate of 14% since the year 2000 to a total population of 688,323 according to
the U.S. Census. The region experienced and is on track to the projected growth rate through 2020.
Age Distribution

To fully understand the composition of the Central Arkansas Workforce area, we can first look at the population and age distribution for the region as a whole. However, the demographic composition of the region is changing. The retirement of baby boomers in the coming years will place a large demand for skilled employment across numerous industries. As a region, the distribution of age is fairly consistent from youth up to the age of 50-54.

Figure 3: US Census, 2010 Census
Pulaski County is home to 238,293 residents who fall between the ages of 15-64 years old, accounting for over half of the region's total population, which provides us a good estimate of the civilian labor force for 2010.

**General Demographics**

The demographic data listed below was developed by the Arkansas Department of Workforce Services and does not include Pulaski County. The Central Arkansas Workforce Development Area represents 10.6% of State of Arkansas’s population. Participants who fall within 18-65 years of age, who represent the primary workforce, make up 62.2% of the total population. Of the total population, 88% possess a High School Diploma/Equivalent or higher, while 17.9% of the population possess a Bachelor’s Degree of higher.

**Total Population= 311,653 (10.6% of Arkansas’ Population)**

**Population by Age**
- 75.2% over the Age of 18
- 13.0% over the Age of 65
- 62.2% Aged 18-65

**Population by Race**
- 87.4% White
- 8.5% Black
- 0.4% Native American/Alaskan Native
- 0.9% Asian
- 0.0% Native Hawaiian/Pacific Islander
- 0.9% Other
- 1.8% Two or More Races
- 3.7% Hispanic (Of Any Race)

**Educational Attainment (Population over Age of 25)**
- 83.8% have High School Diploma/Equivalent or Higher
  - Lowest= 75.3% in Monroe County
  - Highest= 89.4% in Faulkner County
- 17.9% have Bachelor’s Degree or Higher
  - Lowest= 9.3% in Prairie County
  - Highest= 27.2% in Faulkner County

**Poverty Level (All Ages)**
- 17.3% Below Poverty Line in Last 12 Months
  - Lowest= 8.6% in Saline County
  - Highest= 28.8% in Monroe County
Top Occupations by Central LWDA Industries

1) Food Services
   - Combined Food Preparation & Serving Workers, Including Fast Food
   - Waiters and Waitresses
   - Cooks, Fast Food
   - Cooks, Restaurants
   - First-Line Supervisors of Food Preparation & Serving Workers

2) Professional, Scientific, and Technical Services
   - Software Developers, Applications
   - Non-Disclosed Occupation
   - Software Developers, Systems Software
   - Secretaries & Administrative Assistance, Except Legal/Medical/Exec.
   - Accountants and Auditors

3) General Merchandise Stores
   - Stock Clerks and Order Fillers
   - Non-Disclosed Occupation
   - Cashiers
   - Non-Disclosed Occupation
   - Non-Disclosed Occupation

Central Arkansas Workforce Development Area Top Occupations

Professional, Scientific, and Technical Services

Software Developers, Applications
   - Median Wages in 2014= $35.46 hourly, $73,748 annually
   - Required Education= Associates/Bachelor’s Degree
   - Training at Hendrix, University of Central AR, & 5 locations in Pulaski County
   - Projected Growth (2012-2022)= +20.1%

Non-Disclosable Occupation
   - Median Wages in 2014= Wages are Non-Disclosed
   - Required Education= Associates/Bachelor’s Degree
   - Training at University of Central AR and 3 locations in Pulaski County
   - Projected Growth (2012-2022)= +18.3%
Software Developers, Systems Software

- Median Wages in 2014 = $35.67 hourly, $74,192 annual
- Required Education = Associates/Bachelor’s Degree
- Training Hendrix, University of Central AR, and 3 locations in Pulaski County
- Projected Growth (2012-2022) = +15.9%

Secretaries and Administrative Assistants, Except Legal/Medical/Executive

- Median Wages in 2014 = $9.26 hourly, $19,252 annually
- Required Education = High School Diploma/Vocational/On-the-Job Training
- Training available at 20 community colleges outside the LWDA
- Projected Growth (2012-2022) = +16.0%

Accountants and Auditors

- Median Wages in 2014 = $30.04 hourly, $68,716 annually
- Required Education = Associates/Bachelor’s Degree
- Training at Hendrix, University of Central AR, & 4 locations in Pulaski County
- Projected Growth (2012-2022) = +14.6%

Top Ten Projected Growth Occupations (2012-2022)

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Net Growth</th>
<th>% Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal Care Aides</td>
<td>1,250</td>
<td>59.2%</td>
</tr>
<tr>
<td>Combined Food Prep &amp; Serving, Including Fast Food</td>
<td>960</td>
<td>30.7%</td>
</tr>
<tr>
<td>Home Health Aides</td>
<td>849</td>
<td>35.0%</td>
</tr>
<tr>
<td>Nursing Assistants</td>
<td>659</td>
<td>30.4%</td>
</tr>
<tr>
<td>Waiters and Waitresses</td>
<td>646</td>
<td>19.2%</td>
</tr>
<tr>
<td>Retail Salespersons</td>
<td>584</td>
<td>9.1%</td>
</tr>
<tr>
<td>Customer Service Representatives</td>
<td>544</td>
<td>17.7%</td>
</tr>
<tr>
<td>Secretaries and Administrative Assistants</td>
<td>499</td>
<td>16.0%</td>
</tr>
<tr>
<td>Licensed Practical and Licensed Vocational Nurses</td>
<td>498</td>
<td>32.0%</td>
</tr>
<tr>
<td>Heavy and Tractor-Trailer Truck Drivers</td>
<td>479</td>
<td>12.7%</td>
</tr>
</tbody>
</table>

Source: Occupational Statistics and Employment Projections, Labor Market Information
Unemployment

Unemployment for each of the six counties within the Central Arkansas Workforce Development Area has been in a steady decline, and is projected to reach pre-recession levels over the next few years. For comparative purposes, and due to the location of the Central Arkansas Workforce Development Area’s North Little Rock Workforce Center, Pulaski County has been included. For expanded data on unemployment, please see the report *Leverage*.

Source: Bureau of Labor Statistics

Monroe County continues to experience the highest levels of unemployment for the entire region, reaching a staggering 10% in 2011. The region collectively has held the same course, as noted by the polynomial trend line in the following chart, and is working its way back to pre-recession levels. While unemployment rates for each of the respective counties have followed similar trends, it’s vital to note that correlation does not mean causation was the same. Monroe County, for example, was suffering from extremely high unemployment prior to the recession.

*Source: Bureau of Labor Statistics*
Despite the recession, total employment in Faulkner County grew 2.36% from 2007-2011\(^3\). However, during this same time period, a population influx into the county caused a rise in the unemployment rate, due to a slow increase in job production as a result of the recession.

Other data can be used to help paint the picture to what is happening to a county’s economic base, such as transfer receipt data, which can be found on our report title “LEVERAGE”.

While current employment levels in the State of Arkansas are reaching all-time historic lows, counties such as Prairie and Monroe, who represent rural Arkansas, need workforce solutions which look different than those that work in Pulaski County. Below is expanded employment data for each of the six counties in the Central Arkansas Workforce Development Area.

### Labor Force by County

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<tr>
<td>Labor Force</td>
<td>189,522</td>
<td>191,182</td>
<td>191,323</td>
<td>189,945</td>
<td>189,321</td>
<td>190,082</td>
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<td>182,758</td>
<td>177,500</td>
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<td>107,280</td>
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<td>107,884</td>
<td>107,489</td>
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<td>5,122</td>
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<td>14,196</td>
<td>12,937</td>
<td>12,196</td>
<td>10,209</td>
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<tbody>
<tr>
<td>Labor Force</td>
<td>6,617</td>
<td>4,403</td>
<td>4,429</td>
<td>4,294</td>
<td>3,967</td>
<td>3,932</td>
<td>3,824</td>
<td>3,761</td>
<td>3,777</td>
<td>3,878</td>
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<td>264</td>
<td>254</td>
<td>262</td>
<td>338</td>
<td>366</td>
<td>361</td>
<td>285</td>
<td>290</td>
<td>221</td>
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<tr>
<td>Employed</td>
<td>3,613</td>
<td>3,656</td>
<td>3,610</td>
<td>3,415</td>
<td>3,078</td>
<td>3,076</td>
<td>2,973</td>
<td>2,871</td>
<td>2,855</td>
<td>2,923</td>
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<td>261</td>
<td>247</td>
<td>302</td>
<td>315</td>
<td>323</td>
<td>297</td>
<td>274</td>
<td>209</td>
<td>177</td>
<td>159</td>
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<td>6.7</td>
<td>6.4</td>
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<td>9.1</td>
<td>8.9</td>
<td>6.8</td>
<td>5.7</td>
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\(^3\) Bureau of Labor Statistics
## Lonoke County

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<tbody>
<tr>
<td>Labor Force</td>
<td>31,579</td>
<td>31,711</td>
<td>32,460</td>
<td>32,545</td>
<td>33,267</td>
<td>33,448</td>
<td>33,072</td>
<td>32,429</td>
<td>32,432</td>
<td>33,412</td>
<td>33,736</td>
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<td>30,320</td>
<td>31,092</td>
<td>31,327</td>
<td>31,093</td>
<td>31,123</td>
<td>30,934</td>
<td>30,427</td>
<td>30,752</td>
<td>31,300</td>
<td>32,527</td>
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<td>1,383</td>
<td>1,468</td>
<td>1,224</td>
<td>2,251</td>
<td>2,327</td>
<td>2,122</td>
<td>2,012</td>
<td>1,890</td>
<td>1,482</td>
<td>1,259</td>
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<td>4.5</td>
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<td>7</td>
<td>6.4</td>
<td>6.2</td>
<td>5.2</td>
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## Faulkner County

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<tbody>
<tr>
<td>Labor Force</td>
<td>53,586</td>
<td>55,212</td>
<td>56,244</td>
<td>56,404</td>
<td>58,711</td>
<td>59,482</td>
<td>59,703</td>
<td>58,638</td>
<td>58,483</td>
<td>60,518</td>
<td>61,340</td>
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<td>52,793</td>
<td>53,067</td>
<td>52,485</td>
<td>54,465</td>
<td>55,206</td>
<td>55,745</td>
<td>54,787</td>
<td>55,186</td>
<td>57,471</td>
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<td>Unemployed</td>
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<td>2,419</td>
<td>2,677</td>
<td>3,519</td>
<td>4,246</td>
<td>4,276</td>
<td>3,958</td>
<td>3,851</td>
<td>3,297</td>
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## Saline County

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<tbody>
<tr>
<td>Labor Force</td>
<td>48,576</td>
<td>49,089</td>
<td>50,037</td>
<td>49,591</td>
<td>53,382</td>
<td>54,212</td>
<td>54,376</td>
<td>54,170</td>
<td>54,083</td>
<td>56,491</td>
<td>57,221</td>
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<td>Employed</td>
<td>46,446</td>
<td>47,019</td>
<td>47,807</td>
<td>46,320</td>
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<td>50,604</td>
<td>51,047</td>
<td>50,996</td>
<td>51,429</td>
<td>53,983</td>
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<td>2,130</td>
<td>2,050</td>
<td>2,230</td>
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<td>3,608</td>
<td>3,329</td>
<td>3,174</td>
<td>2,654</td>
<td>2,508</td>
<td>1,874</td>
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<tr>
<td>Unemployment Rate</td>
<td>4.4</td>
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<td>4.5</td>
<td>6.6</td>
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<td>5.9</td>
<td>4.9</td>
<td>4.4</td>
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</table>
**Education Skill level of the Central Arkansas Workforce**

The chart below showcases the educational attainment of the population ages 25 years and over. The data was derived from the United States Census Bureau and is based off of the 2010 Census.

**Projected Employment Growth by Education Level (2012-2022)**

The chart below depicts the projected growth in employment opportunities based on the educational attainment level needed to fulfill the needs of employers. For Central Arkansas, the majority of employment opportunities will require less than a high school diploma. Possessing a high school diploma is the second highest educational attainment level that is required for the projected growth in employment within the Central Arkansas region. During the next six years, over 16,000 of those jobs to be created will only require a High School Diploma or less; whereas, only 4,500 of those jobs will require a Bachelor’s degree.
Educational skill of individuals with barriers

Individuals with barriers to employment include those individuals in one or more of the following categories as stated by WIOA Sec 3(24): §680.320(b)(1-14):

1. Displaced homemakers;
2. Low-income individuals;
3. Indians, Alaska Natives, and Native Hawaiians;
4. Individuals with disabilities;
5. Older individuals, i.e./ those aged 55 or over;
6. Ex-Offenders;
7. Homeless individuals;
8. Youth who are in or have aged out of the foster care system;
9. Individuals who are English language learners; individuals who have low levels of literacy, and individuals facing substantial cultural barriers;
10. Eligible migrant and seasonal farmworkers, defined in WIOA Sec.167(i);
11. Individuals within 2 years of exhausting lifetime eligibility under TANF (part A of title IV of the Social Security Act);
12. Single-parents (including single pregnant women);
13. Long-term unemployed individuals; or
14. Other groups determined by the Governor to have barriers to employment.

Source: Occupational Statistics and Employment Projections, Labor Market Information
1.4 Provide an analysis and description of workforce development activities, including type and availability of education, training and employment activities. Include analysis of strengths and weaknesses of such services, and the capacity to provide such services, in order to address the education and skill needs of the workforce and the employment needs of employers in the region. [WIOA Sec. 108(b)(1)(D) and [20 CFR 679.560(a)]

Central Arkansas Workforce Centers
The Central Arkansas Workforce Centers are at the forefront of the workforce activities and represent Arkansas’s version of the American Job Centers. There are five workforce centers spread throughout the six county region to ensure access to all Arkansans residing in the region. The Conway Workforce Center is the Central Arkansas Workforce Development Area’s comprehensive center. Our workforce centers are managed locally by the Central Arkansas Workforce Development Board, which is composed of members from both the public and private sector; however, a majority of the Board is from the private sector.

Central Arkansas Workforce System Services-Unemployed and Underemployed
The Central Arkansas Workforce Development Area’s centers offer a full array of career services which are outlined in WIOA 134(c)(2) for unemployed and underemployed. The workforce centers have computers, printers, copiers, and resources along with staff to help jobseekers. However, digital services are offered along with the Arkansas Job Link and Discover Arkansas’s Labor Market Information portal. These two tools allow for jobseekers to search for jobs 24/7 and make data informed decisions about which career path is best for them.

Jobseeker Services
Career services, available through the Central Arkansas Region’s Workforce Centers, offer a full line of services to help prepare jobseekers for the regional workforce. Soft skills and technical training are two examples of these services that are provided in which employers seek in a good candidate for a position.

Labor Market Information that is updated regularly to ensure accuracy is provided to individuals seeking services. This data includes information pertaining to job vacancies, skills needed to obtain said jobs, in-demand occupations and related earning potential. In addition, information on career ladders that exist within those occupations are provided to help participants.

Other career services provided through our one-stop centers are outreach, intake, and orientation. Upon the completion of the initial assessment, eligibility will be determined and our career coaches will begin to provide recommendations for various programs along with financial aid information. Services are also provided to individuals to assist them in obtaining and retaining employment. These types of services include:

- Career Planning and Counselling
- Occupational Skills Assessment
- Short-term prevocational services
- Internships and work experience
- English language acquisition
- Financial literacy
Individualized career services within the Arkansas Workforce Centers vary across the region, but all the offices offer a full line of activities to prepare jobseekers for the modern workforce, including the soft skills and technical skills training required by Arkansas employers.

1. Workforce Centers provide the following career services including outreach, intake and orientation; initial assessment; labor exchange services; eligibility determination; referrals to programs; performance and cost information; information on unemployment insurance; financial aid information and follow-up services.

2. Labor exchange services must also provide labor market information to the individuals seeking services. The information must be accurate and include information on local, regional and national labor markets, such as job vacancies; the skills necessary to obtain jobs within In-demand occupations and related earning potential and opportunities for advancement in those occupations.

3. Workforce Centers and partners must provide appropriate services for individuals to obtain or retain employment. These services include, but are not limited to Individual Employment Plan (IEP), career planning and counseling, comprehensive assessment, occupational skills assessment, short-term prevocational services, internship and work experience, including transitional jobs and industry partnerships, workforce preparation, out-of-area job search, English language acquisition and financial literacy.

Training Services
Career services help equip a jobseeker with the skills they need to find sustainable employment, however such skills may not be enough to obtain sustainable employment. In those circumstances formal training may be required. Copious amounts of training opportunities exist through the Central Arkansas Workforce Centers, such as occupational skills training that can be obtained from numerous educational opportunities such as C1 Trucking, the Arkansas Welding Academy, and Pulaski Technical College. Registered Apprenticeships are also available in a wide variety of traditional sectors and are in the process of being expanded into non-traditional sectors such as information technology and nursing.

These training services are funded through a variety of funding streams from local, state, and Federal partners. Pell funding and financial aid shall be explored before utilizing funding through the Workforce Innovation and Opportunity Act. The Central Arkansas Workforce Development Area has established policies for the determination of eligibility, Individual Training Account Limits (ITAs) and targeted training aimed at in-demand industry sectors throughout the region such as transportation logistics, business services, manufacturing, general trades, education, and healthcare. Sector strategies have taken on a new role in the region, with the Central Arkansas Workforce Development Board using data-driven decision making to enhance the likelihood of employment of participants.
Supportive Services
The Arkansas Workforce Centers offer a variety of supportive services to help ensure job seekers can obtain or regain employment through career or training services. The Central Arkansas Workforce Development Area has established a supportive service policy that outlines the types, eligibility, and limits of such support. Examples of supportive services include child care, transportation, needs-related payments, housing, tools and equipment, uniforms, and other clothing. In addition to WIOA-funded supportive services, Central Arkansas has developed relationships with community partners that assist with utility payments, food, shelter, and other basic needs.

The need for any supportive service will be documented in the participant’s Individual Employment Plan (IEP) or Individual Service Strategy (ISS), as must all efforts to obtain the needed services from a non-WIOA source. The types of supportive services available through the Central Arkansas Workforce Centers are described in more detail below:

Child/Dependent Care:
Child or dependent care may be provided to a participant’s child or parent while the participant is engaged in training or employment, including transportation time, consistent with her or his IEP or ISS. Payment will be based upon actual costs while the participant is participating in and traveling to or from approved activities, as documented in attendance records, at rates that are not greater than current Arkansas Department of Human Services reimbursement rates. In instances where an hourly rate is being paid, the amount paid is not to exceed the maximum daily rate.

Transportation:
Transportation assistance may include bus tokens, passes or mileage allowances. Transportation will be reimbursed at the rate of 53 cents per mile for travel from the participant’s home to the training site and return.

Clothing:
Appropriate work clothing, including uniforms required by an employer, safety gear, and suitable clothing for interviewing are an allowable supportive service. The need for this service must be described in the participant’s file.

Certification, Screening, and Testing:
Supportive service funds may be used for employment-related fees, including but not limited to, testing fees, drug screening, background checks, food handlers permits, security clearance, first aid/CPR certification, finger printing, commercial and business licenses, and other similar expenses. Union dues may be paid for the first month of employment.

Tools/Supplies/Equipment:
Participants may receive assistance for the purchase of tools, supplies, and equipment related to training or necessary for accepting an employment offer.
Other Allowable Supportive Services:

Participants may receive assistance with housing and food, utility payments, medical and prescription services, employment related professional memberships, access to translations, learning disability assistance, and out-of-state job search and relocation to a new job.

Business Services

The focal point of all workforce system activities is business and industry. The Central Arkansas Workforce Development Board provides training for participants to increase their quality of life and provide business and industry with a skilled workforce. The Central Arkansas Workforce Development Area’s Business Services Team plays a vital role in achieving this mission. The Central Arkansas Business Services Team provides a variety of services to companies throughout the Central Arkansas region. These services can be categorized into three categories; Assessments and information, Direct Technical Assistance, and Response and Training.

A. Assessments and Information:

Businesses and industries can utilize skills assessments and other testing methods to measure the skills, interests, or personality traits of job seekers or current employees. The Career Readiness Certificate is an example of one of the certifications provided through the Central Arkansas Workforce Centers. Workforce Alliance for Growth in the Economy (WAGE™) is a job readiness program conducted by Adult Education. WAGE™ offers six certifications which cover 112 basic skill competencies based on the Secretary’s Commission on Achieving Necessary Skills (SCANS) which have been determined as essential by the nation’s and Arkansas’ employers, according to the Arkansas Department of Career Education’s website. WAGE™ accepts students who assess at less than a 12th grade, 9 month equivalency on the Test of Adult Basic Education (TABE™).

Businesses can also receive a variety of information pertaining to incentive programs such as the Work Opportunity Tax Credit. Labor Market Information is available to businesses on market conditions, industries, occupations, and workforce characteristics as well. Also short and long term industry trends and occupational projections are available.

B. Direct Technical Assistance:

Businesses have access to any of the Workforce Center locations for the purposes of meetings, trainings, orientations, and interviews. The Central Arkansas Workforce Development Area can also host hiring events which are customized to the specific needs of businesses. Job orders which have been approved by staff can also be placed through the workforce areas, along with job placement assistance and information on unemployment benefits. Businesses can also receive assistance with applicant screening, which involves the initial evaluation of applicants.

C. Response and Training:

The Central Arkansas Workforce Development Area provides coordinated rapid response measures in the event of a business downsizing or restructuring. These include a variety of workshops to assist employees who are in transition. Training and retraining services are also available for both current and future employees. The Business Services Team coordinates with the Governor’s Dislocated Worker Task Force to directly assist individuals impacted by plant closures and layoff announcements.
Customized training is also available through the Central Arkansas Workforce Development Area. The development of “Customized Training” may be considered when available training programs and/or curricula do not meet the specific training requirements of an employer(s) which are identified as “in demand” occupations within identified industry clusters. The training provider must be competitively procured and such training must be designed to meet the specific needs of a participating employer.

Employers eligible to participate in Customized training shall be:

- Current in unemployment insurance and workers’ compensation taxes, penalties, and/or interest or related payment plan;
- Located within the State of Arkansas;
- Currently liable for Arkansas State Business and Occupation tax;
- In need of assistance in training future and current employees;
- Able to contract for customized, short-term, training services (typically less than 6-9 months);
- Have not laid-off workers within 120 days to relocate;
- Committed to employ all individuals upon successful completion of the training; and
- Identified as “In-demand” as defined by WIOA Section 3(23) and determined by LEVERAGE; or
- Declining, but there is a compelling reason justifying investment in customized training.
- Paid for, in part, by participating employer, who must pay a “significant cost” of the training.

Incumbent worker training programs are also available through our partners, such as the Office of Skills Development’s (OSD) Grant Program. The Office of Skills Development is a division of the Arkansas Department of Career Education. OSD grants support the development of the Central Arkansas Workforce by strategically investing in training programs that are prioritized by employer needs and economic impact. Grants are available to support training in the following categories:

- Grow Our Own
- Skills Gap
- Customized Technical
- Professional Development

**Services to Individuals with Disabilities**

The Arkansas Department of Career Education, Arkansas Rehabilitation Services (ACE/ARS), and the Department of Human Services, Division of Services for the Blind provide vocational rehabilitation services to individuals with disabilities. Currently, there are significant barriers for people with disabilities in relation to attaining employment. Historically, there are significant barriers to the inclusion of people with disabilities into the overall strategy for economic development in Arkansas. ARS, in partnership with the Arkansas Department of Human Services - Division of Services for the Blind (DSB) is leading the charge for providing targeted training and education for people with disabilities to enable them to develop the skills and abilities needed to attain competitive integrated employment in Arkansas.

All of the Workforce Centers in the Central Arkansas Workforce Development Area are compliant with the Americans with Disability Act. Each Workforce Center in the Central Arkansas Workforce Development Area is equipped with the following assistive technology:
• An accessible computer work station equipped with a CPU, Monitor, Keyboard, Mouse, and software.
• Assistive Devices, including amplifiers, magnifiers, tapes, videos, and calculators.
• Arkansas Relay Service TDD Telephone.
• Access to Sign Interpreters.
• Alternative Format Forms and Information.

Governor Asa Hutchinson decided to continue and build upon former Governor Mike Beebe’s Executive Order 10-17 by creating the Employment First initiative to encourage state agencies to hire people with disabilities and serve as a hiring model to the private sector. The initiative also instructs agencies to provide consumer services with the goal of self-sufficiency through employment as the end result, rather than the service as an end in itself.

The Department of Human Services – Division of Services for the Blind (DSB) coordinates with other state agencies to increase employment of Arkansans with disabilities. The order also aims to focus consumer services first toward the goal of self-sufficiency through employment.

Strengths and Weaknesses of Workforce Development Activities

Strengths:
• The Central Arkansas Workforce Development Area, through the implementation and utilization of the Workforce Innovation and Opportunity Act, has a strong program that provides assistance to jobseekers and employers in its six-county service area.
• The Central Arkansas Workforce Development Board is composed of over 51% private sector representation, providing insights to the needs of business and industry in its six-county service area.
• The Central Arkansas Workforce Development Board’s private sector members represent in-demand industries which were identified in the Board’s economic analysis titled LEVERAGE.
• The Central Arkansas Workforce Development Area has strong working relationships with local, regional, and state economic development organizations such as Chambers of Commerce and the Arkansas Economic Development Commission.
• The Central Arkansas Workforce Development Area has strong coordinated relationships with its core partners under the Workforce Innovation and Opportunity Act; Wagner-Peyser, Department of Human Services, Division of Services for the Blind, Adult Education, and Arkansas Vocational Rehabilitation. Furthermore, the Central Arkansas Workforce Development Area is partnered with numerous other organizations who provide career and supportive services to jobseekers.
• The Central Arkansas Workforce Development Area has a strong diverse staff which is growing annually in order to provide enhanced delivery or services to both jobseekers and business and industry.
• The Central Arkansas Workforce Development Board has conducted an independent internal economic analysis that identified seven in-demand industry sectors; Manufacturing, Education, Healthcare, Retail, Construction and General Trades, Business Services (which encompasses Information Technology), and Transportation and Logistics.
• The Central Arkansas Workforce Development Board has aligned all training programs to the aforementioned in-demand industry sectors, providing enhanced opportunities for sustainable employment for all jobseekers.
Weaknesses:

- The Central Arkansas Workforce Development Area services several rural counties that are witnessing a migration of their young workforce in the face of an aging workforce.
- Quality of life and place issues exist in rural areas throughout the region, exacerbating the “brain-drain” syndrome.
- Coordination with Economic Development is weak at the macro-level.
- Coordinated marketing and outreach with partners is weak and shall be improved.
- Relationships with certain Community Colleges and Four Year Institutions in the Central Arkansas region need to be strengthened.
- Staff training programs need to be enhanced to ensure smooth delivery of all local, state, and federal guidance.
- The Central Arkansas Workforce Development Area has a weak relationship with Registered Apprenticeship Programs, but is working to enhance this relationship.

Opportunities:

- Coordinate with Registered Apprenticeship programs to provide jobseekers access to quality career paths beyond collegiate and vocational training.
- Continue to grow the Business Services Team to provide a broader reach for companies throughout the entire region.
- Customized training programs can be developed to provide tailored assistance to business and industry.
- Expanding job growth in the State of Arkansas through Governor Hutchinson’s economic development area providing new employment opportunities to jobseekers in the Central Arkansas Workforce Development Area.

Challenges:

- As business and industry are faced with an aging workforce, many of the jobseekers currently do not possess applicable skill sets to replace the aging workforce.
- Many Industries and economic development organizations may not feel that the Workforce Innovation and Opportunity Act can assist them.
- Duplication of workforce development efforts not only causes redundancy for jobseekers and industry, but it is also a major waste of resources.
- Budgetary cuts restrict the capabilities of the Central Arkansas Workforce Centers.

Central Arkansas Workforce Development Area Capacity to Provide Services

The Central Arkansas Workforce Development Area is equipped with the resources, partnerships, and staffing capacity needed to provide workforce development activities throughout the region. The region has benefited significantly from the Arkansas Workforce Development Board’s continued strides for improvement and innovation. The CAWDA’s capacity is further amplified by its broad array of partners, both who co-locate in the workforce centers and those that do not. Some of those partnerships include:

- Adult Education (Core)
- Arkansas Vocational Rehabilitation (Core)
• Department of Human Services - Division of Services for the Blind (Core)
• Arkansas Department of Workforce Services, Wagner-Peyser (Core)
• Arkansas Literacy Council
• Department of Human Services
• Arkansas Department of Corrections
• Arkansas Community Colleges
• Arkansas Economic Development Commission
• Institute for Economic Advancement, UALR

Out of school youth is an area where the region has struggled in the past. This has partly been due to the lack of staffing capacity to target and conduct outreach activities aimed specifically at this logistically challenging demographic. Over the next two years, capacity will be injected into the Central Arkansas Workforce Development Program, in an effort to better serve Out of School Youth.

Section 2: Strategic Vision and Goals

2.1 Describe the local board’s strategic vision and goals for preparing an educated and skilled workforce (including youth and individuals with barriers to employment). Include goals relating to the performance accountability measures based on primary indicators of performance described in section 116(b)(2)(A) in order to support regional economic growth and economic self-sufficiency. [WIOA Sec. 108(b)(1)(E)]

Pre-employment transition services (PRE-ETS) to students with disabilities will include job exploration and counseling, work-based learning experiences, workplace readiness training to develop social skills, and independent living skills. Work-based learning may include in-school or after school program and internship.

Implementation: Arkansas Rehabilitative Services will provide or coordinate students with disabilities.

Vision
The Central Arkansas Workforce Development Area will have a world-class workforce that is well educated, skilled, and working in order to keep Arkansas’s economy competitive in the global marketplace.

Goals

Strategic Goal 1: To develop efficient partnerships with employers, the educational system, workforce development partners, and community based organizations to deliver a platform that will prepare a skilled workforce for existing and new employers in Central Arkansas.

Goal 1 Objectives:

1. Develop monthly “Core-Four” WIOA Title partner meetings with the leadership of the Central Arkansas Workforce Development Area, Adult Education, Arkansas Vocational Rehabilitation, Wagner-Peyser, and Department of Human Services, Division of Services for the Blind.
2. Conduct 20 site visits with employers throughout the six-county service area of the Central Arkansas Workforce Development Area in order to identify and monitor needs and build industry relationships.
3. Conduct partner meetings with educational training providers on a quarterly basis in order to build strong relationships and enhance service delivery.
4. Develop an effective referral system between all partners to enhance service delivery for jobseekers, ensuring all participants receive the services and support they need to succeed.

**Strategic Goal 2: To enhance service delivery to both employers and jobseekers in Central Arkansas.**

Goal 2 Objectives:

1. Expand service delivery access points by the utilization of “virtual workforce centers” and revolving workforce centers throughout the region. Revolving workforce centers will be developed to serve areas that currently do not have access to an existing workforce center. CAWDA staff will travel to designated locations where the staff person will provide information and conduct eligibility determination on site, thus increasing access to one-stop services.
2. Train for applicable in-demand industries only to ensure jobseekers receive the training of their choice in a field that provides sustainable employment.
3. Develop career pathways with input from private industries and educational training providers in the region.
4. Provide training in the Central Arkansas Region that leads to recognized credentials, which assist jobseekers to obtain sustainable employment and meet the needs of business and industry.
5. Coordinate business outreach activities with core, co-located, and external partners through the development of a joint data-base.

**Strategic Goal 3: To increase awareness of the Regions Talent Delivery System.**

Goal 3 Objectives:

1. Conduct coordinated outreach efforts on social media platforms in order to increase awareness of the services available through the Central Arkansas Workforce Centers.
2. Improve employer perception of the Arkansas Workforce Centers located in the Central Arkansas Workforce Development Area through educational outreach campaigns.
3. Finalize the Central Arkansas Workforce Development Area’s website www.WorkforceAR.com to serve as a “one-stop-shop” for services in the region.
4. Coordinate with partners to ensure all applicable information is available at community outreach events.
Strategic Goal 4: To address Skills Gaps specific to Central Arkansas in-demand industry needs.

Goal 4 Objectives:

1. Survey businesses within each of the seven identified “in-demand” industry sectors to assess the true needs of business and industry in the Central Arkansas region.
2. Utilize partnerships to develop customized training programs which are identified by comparing the fore mentioned survey results to training available in the region.
3. Identify training gaps which may exist within the seven “in-demand” industry sectors through surveys and analytics.

2.2 Describe how the local board’s vision and goals align with and/or supports the vision and goals for the State’s workforce development system as established by the Arkansas Workforce Development Board. [WIOA Sec. 108(b)(1)(E)] (See Appendix C: Transitional Planning References and Resources)

How the Central Arkansas Workforce Development Board will support the vision and goals laid out by the Arkansas Workforce Development Board

The vision statement adopted by the Arkansas Workforce Development Board was used as a pattern for the development of the Central Arkansas Workforce Development Board’s vision and mission. The Central Arkansas consortium of Chief Elected Officials and the Central Arkansas Workforce Development Board are committed to the implementation of Arkansas Talent Delivery System.

The following are ways in which the Central Arkansas Workforce Development Board will help achieve the state workforce development goals:

- The Central Arkansas Workforce Development Board will identify specific needs of the Central Arkansas Workforce Development Area and develop new and innovative strategies for meeting the needs of the employers and job seekers.

- The Central Arkansas Workforce Development Board, through the five workforce centers located throughout the region, will deliver specific programs designed for existing employees. Through coordination and collaboration with primary in-demand industry sectors, these efforts will provide existing and emerging jobs throughout the region.

- The Central Arkansas Workforce Development Board will conduct aggressive outreach campaigns such as social media “boosting”, canvassing and partnerships with other non-profit organizations to promote the services provided at the regional level and the states Talent Delivery System. Outreach material will be developed for each of the special populations identified by the Department of Labor.

- The Central Arkansas Workforce Development Board will serve as the catalytic convener between educators, industry, and jobseekers to establish expanded apprenticeship programs and fill educational gaps.
• The Central Arkansas Workforce Development Board will conduct targeted outreach to Veterans.

• The Central Arkansas Workforce Development Board will coordinate and collaborate with internal and external partners in order to eliminate duplicative services.

• The Central Arkansas Workforce Development Board will ensure that current, accurate, and applicable labor market information is available at all workforce centers, delivered in a manner easy to understand.

• The Central Arkansas Workforce Development Board will work with Economic Development Organizations throughout the region to enhance services provided to industry.

2.3 Describe how the local board’s vision and goals contribute to each of the Governor’s goals. [WIOA Sec. 108(b)(1)(E)]  (See Appendix C: Transitional Planning References and Resources)

The Central Arkansas Workforce Development Board shares the Governor’s vision for Economic Development and the State’s Strategic Plan that defines a stronger partnership between economic development, education, and the state workforce investment system to attract, retain and grow Arkansas’ high growth industries and encourage the development of regional economies.

CAWDAs will fully support the Governors strategic goals for attracting and growing emerging businesses and industry. The plan is consistent with the following goals outlined in the Governors Strategic Plan:

**Strategic Goal 1:**

*Develop an efficient partnership with employers, the educational system, workforce development partners, and community-based organizations to deliver a platform that will prepare a skilled workforce for existing and new employers.*

**Strategic Goal 2:**

*Enhance service delivery to employers and jobseekers.*

**Strategic Goal 3:**

*Increase awareness of the State’s Talent Development System*

**Strategic Goal 4:**

*Address Skills Gaps*

2.4 Describe how the local board’s goals relate to the achievement of federal performance accountability measures. [WIOA Sec. 108(b)(1)(E)]

The Central Arkansas Workforce Development Board is determined to only provide training opportunities to participants that will prepare them for a sustainable career within the seven identified industry sectors.
The attainment of credentials and measurable skill sets will direct participants towards jobs which have a livable wage and have a higher probability of sustained employment beyond a year after exit; thereby supporting the achievement of federal performance accountability measures.

The Central Arkansas Workforce Development Board conducted an in-depth analysis of the regional economy, including a local and non-local cluster analysis, business inventory, and occupational assessment. This report titled “LEVERAGE” can be viewed by visiting the Central Arkansas Workforce Development Area’s website; www.WorkforceAR.com. Career Consultants have been trained to educate participants on the in-demand industries available in the region. Educational material has also been developed for each industry sector and is provided to jobseekers in the Central Arkansas Workforce Centers. The eligible training provider list is approved by the Central Arkansas Workforce Development Board, and has been developed in a way that displays training programs by industry sector. The Central Arkansas Workforce Development Board shall make exceptions for Registered Apprenticeship programs, which fall outside the seven industries, on a case-by-case basis at the direction of the Central Arkansas Workforce Development Board.

Section 3: Local Area Partnerships and Investment Strategies

Many of the responses in this section, such as targeted sector strategies, should be based on strategic discussions with the local board and partners. Please provide a separate response for each of the elements listed below.

3.1 Taking into account the analysis described in Appendix B - Section 1, describe the local board’s strategy to work with the entities that carry out the core programs to align resources available to the local area, in order to achieve the strategic vision and goals described in element 2.1. This analysis should include:

A. A description of the local workforce development system; include key stakeholders and entities associated with administrative and programmatic/service delivery functions. Examples include elected officials, advocacy groups, local workforce development board and committee structure, fiscal agent, operator(s), required program partners, and major contractors providing Adult/Dislocated Worker/Youth program elements. Describe respective roles and functional relationships to one another;

Central Arkansas Planning and Development District, Inc. was designated by the Consortium of Chief Elected Officials as the fiscal agent for the Central Arkansas Workforce Development Area.

Central Arkansas Planning and Development District, Inc. was designated by the Consortium of Chief Elected Officials as the administrative entity.

The Central Arkansas Workforce Development Board selected Central Arkansas Planning and Development District, Inc. as the One Stop Operator through a competitive bid process. The Consortium of Chief Elected Officials confirmed the selection of Central Arkansas Planning and Development, Inc. as the One Stop Operator.

The Central Arkansas Workforce Development Board has appointed four standing committees to review, recommend, and provide oversight of all activities of the Board;
The Central Arkansas Planning and Development District manages the operation of all five workforce centers and provides administrative services, business services, and management services for the WIOA programs as directed by the Central Arkansas Workforce Development Board in consensus with the Consortium of Chief Elected Officials.

Required partners include the Arkansas Department of Workforce Services (Wagner-Peyser), Arkansas Rehabilitation Services, Adult Education, and Department of Human Services, Division of Services for the Blind. The Central Arkansas Workforce Development Area works with our partners to provide a broad range of services to program participants, for a full description of services see Section 4.1 (D).

The Central Arkansas Workforce Development Board has a strong working partnership with Adult Education. Adult Education enhances the capacity of services available to participants through Job Readiness Training, Workforce Alliance for Growth in the Economy classes, TABE (Test of adult basic education) testing, Career Scope Testing, General Education Diploma courses, and English as a Second Language.
B. A list of all Arkansas Workforce Centers in the local area; include address, phone numbers, and hours of operation:

Faulkner County
Arkansas Workforce Center at Conway
1500 Museum Road, Suite 111
Conway, AR 72032
501-730-9895
Hours: 8:00AM-4:30PM

Saline County
Arkansas Workforce Center at Benton
400 Edison Avenue
Benton, AR 72015
501-315-7702
Hours: 8:00AM-4:30PM M-F

Pulaski County
Arkansas Workforce Center at North Little Rock
324 W Pershing Blvd, Suite 1
North Little Rock, AR 72114
501-376-4119
Hours: 8:00AM-4:30PM M-F

Prairie and Monroe Counties
Arkansas Workforce Center at Brinkley
405 W. 4th Street
Brinkley, AR 72021
870-734-3374
Hours: 8:00AM-4:30PM M-F

Lonoke County
Arkansas Workforce Center at Lonoke
902 N Center Street
Lonoke, AR 72086
501-676-2721
Hours: 8:00AM-4:30PM M-F

C. An attached organization chart that depicts the local board, administrative and fiscal entities, and service providers. [WIOA Sec. 108(b)(1)(F)]

See Attachment: A

3.2 Describe the workforce development system in the local area that identifies the programs that are included in that system and how the local board will work with the entities carrying out core and other workforce development programs to support alignment to provide services, including programs of study authorized under the Carl D. Perkins Career and Technical Education Act of 2006 (20 U.S.C. 2301 et. seq), that support the strategy identified in the State plan under section 102(b)(1)(E). [WIOA Sec. 108(b)(2)]

Note: The six (6) core programs identified by WIOA are: Adult, Dislocated Worker, Youth, Adult Education and Literacy, Wagner-Peyser Program, and Vocational Rehabilitation.

The Central Arkansas Workforce Development system includes the required core partners and other partners. The local board will coordinate work with the core programs through a referral process that ensures an individual seeking services is made aware of the available core program services. In developing the talent pipeline, the Board and system are working closely with educational institutions such as Pulaski Technical College, the University of Central Arkansas, and others.
3.3 Describe how the local board, working with the entities carrying out core programs, will expand access to employment, training, education, and supportive services for eligible individuals, particularly eligible individuals with barriers to employment, including how the local board will facilitate the development of career pathways and co-enrollment, as appropriate, in core programs, and improve access to activities leading to a recognized postsecondary credential (including a credential that is an industry-recognized certificate or certification, portable, and stackable). [WIOA Sec. 108(b)(3)]

The Central Arkansas Workforce Development Area, working in partnership with Core WIOA partners (Department of Workforce Services, Adult Education, Arkansas Rehabilitation Services, and Department of Human Services, Division of Services for the Blind) will develop a referral process to ensure jobseekers receive the services they need to succeed. This referral system coupled with increased communication through monthly “core-four” meetings will expand access to employment, training, and supportive services to all jobseekers no matter the point of entry. This partnership will promote co-enrollment and increase credential attainment. Career pathways will be developed by engaging business and industry and educational training providers to identify pathways that exist in the Central Arkansas Workforce Development Area.

3.4 Identify and describe (for each category below) the strategies and services that are and/or will be used to:

A. Facilitate engagement of employers, including small employers and employers in in-demand industry sectors and occupations, in workforce development programs in addition to targeted sector strategies;

The Central Arkansas Workforce Development Board created a report with an emphasis on serving businesses who make up the in demand industry sectors in the region. The report, which is titled Leverage (www.WorkforceAR.com/Leverage), serves as a road map for which industries to target, and includes a list of over 500 prospective companies. Business roundtables by industry sectors will be conducted during the following year, along with site visits to major employers as well as small businesses. During the roundtables, the Central Arkansas Workforce Development Area will facilitate a discussion with industry employers on their challenges, needs, and concerns with the Central Arkansas workforce. This information will be utilized by the Central Arkansas Workforce Development Board to enhance service delivery to employers and prepare jobseekers for employment.

B. Support a local workforce development system that meets the needs of businesses;

The Central Arkansas Workforce Development Board voted for the realignment and restructuring of training programs on September 15, 2016. Programs are now organized by “in demand” industry sectors to ensure we are not only training to meet the needs of businesses, but we are also training clients in fields where jobs are available. Industry training programs identified as “not in demand” will no longer be included as an “eligible training provider” through the Central Arkansas Workforce Development Area.

C. Better coordinate workforce development programs and economic development; and

The Central Arkansas Workforce Development Board recognizes that in order for economic and workforce development to align, job placement activities must coincide with job creation activities. The private sector must be included in the decision making process and data driven decision making must be used in all decisions pertaining to training programs. The CAWDA will continue to engage with Economic
Development Organizations to leverage WIOA grant opportunities for both existing and future businesses. CAWDA’s goal is to become an applicable partner for existing industry in the region.

D. Strengthen linkages between the one-stop delivery system and unemployment insurance programs.

This may include the implementation of initiatives such as incumbent worker training programs, on-the-job training programs, work-based learning programs, apprenticeship models, customized training programs, industry and sector strategies, career pathways initiatives, utilization of effective business intermediaries, and other business services and strategies that support the local board’s strategy in element 3.1. [WIOA Sec. 108(b)(4)(A) and (B)].

“Core-Four” WIOA partner meetings will be held monthly with the Arkansas Department of Workforce Services (Wagner-Peyser) included in this new line of meetings among the leadership of these organizations. The co-enrollment process will be utilized to help the one-stop delivery system and unemployment insurance program better serve participants. The Central Arkansas Workforce Development Area will utilize on-the-job training programs to help jobseekers currently utilizing unemployment insurance gain sustainable employment. The utilization of sector strategies through the development of LEVERAGE will also assist jobseekers currently utilizing unemployment insurance. LEVERAGE’s primary goal is to increase the probability that jobseekers receiving services in the Central Arkansas Workforce Development Area will achieve sustainable employment following their training. The Central Arkansas Workforce Development Area shall engage employers through survey’s and a series of business roundtables to development career pathways that exist in Central Arkansas.

3.5 Describe local and regional efforts to support and/or promote entrepreneurial skills training and microenterprise services, in coordination with economic development and other partners. [WIOA Sec. 108(b)(5)]

The Central Arkansas Workforce Development Board will develop relationships with partners such as the Small Business Administration, Arkansas Small Business and Technology Development Center, The Innovation Hub, and Technology Transfer organizations such as Tech Launch at the University of Arkansas at Little Rock to connect clients who may wish to open their own business with partners who provide those specific services. By building relationships with SBA and ASBTDC, the CAWDA will be able to assist small enterprises with their specific workforce needs. Many small and medium firms do not have the resources to train staff. The CAWDA, through the Business Services team and WIOA scholarships, can link jobseekers to small business employment opportunities. The Central Arkansas Workforce Development Area shall develop a referral process so that individuals interested in entrepreneurship receive access to those services.

3.6 Describe how the local board coordinates education and workforce investment activities with relevant secondary and postsecondary education programs and activities to coordinate strategies, enhance services, and avoid duplication of services. [WIOA Sec. 108(b)(10)]

The local board will coordinate education and workforce investment activities with secondary and postsecondary education programs and activities through input at partner meetings. There is also collaboration between the board and secondary and postsecondary education programs providing
services to the youth, such as working with Educational Cooperatives, the Central Arkansas Youth Committee, and school districts.

3.7 Describe efforts to coordinate supportive services provided through workforce investment activities in the local area, including facilitating transportation for customers. [WIOA Sec. 108(b)(11)]

Supportive Services shall be coordinated through the partner referral system, along with being documented on a case-by-case basis on the job seeker's individual employment plan. A coordinated referral process will allow participants access to the resources they need to thrive no matter the point of entry. More information on supportive services in the Central Arkansas Workforce Development Area is provided below:

All WIOA enrolled adults, dislocated workers and youth are eligible for supportive services as defined in WIOA Section 3(59). Supportive services are provided to eligible WIOA adults, dislocated workers, and youth when the supportive service will assist the participant with reaching his/her employment and training goals.

Supportive Services are based on financial need and participants are not automatically entitled to supportive services.

Supportive Services may be provided to eligible WIOA participants who:

1. Are enrolled in WIOA career or training services; and,
2. Are unable to obtain the supportive service through any other resource program providing such services.

Supportive services must be necessary for a given participant to complete her or his Individual Employment Plan or Individual Service Strategy and be beyond her or his ability to pay. Supportive services are not entitlements and will be approved by CAPDD Arkansas Workforce Center managers for a given participant on the basis of a documented financial assessment, individual circumstances, the absence of other resources, and funding limits.

Supportive services may take the form of in-kind or cash assistance. Reimbursement will be for actual costs up to the established limits. Supportive services in excess of the established limits must be requested in writing and approved by the Executive Director of the Central Arkansas Planning and Development District. Before costs are incurred. Costs incurred before approval will not be reimbursed.

Workforce center staff will provide workforce center participants with accurate information about the availability of supportive services in the local area. Resource area staff will also refer applicants and participants to locally available services. The provision of information and referral to other agencies for such resources are classified as a self-assisted services for adults, youth and dislocated workers.

Types of Supportive Services are listed below:

Child/Dependent Care:
Child or dependent care may be provided to a participant’s child or parent while the participant is engaged in training or employment, including transportation time, consistent with her or his IEP or ISS. Payment will be based upon actual costs while the participant is participating in and traveling to or from approved activities, as documented in attendance records, at rates that are not greater than current Arkansas Department of Human Services reimbursement rates. In instances where an hourly rate is being paid, the amount paid is not to exceed the maximum daily rate.

*Transportation:*

Transportation assistance may include bus tokens, passes or mileage allowances. Transportation will be reimbursed at the rate of 53 cents per mile for travel from the participant’s home to the training site and return.

*Clothing:*

Appropriate work clothing, including uniforms required by an employer, safety gear, and suitable clothing for interviewing are an allowable supportive service. The need for this service must be described in the participant’s file.

*Certification, Screening, and Testing:*

Supportive service funds may be used for employment-related fees, including but not limited to, testing fees, drug screening, background checks, food handlers permits, security clearance, first aid/CPR certification, finger printing, commercial and business licenses, and other similar expenses. Union dues may be paid for the first month of employment.

*Tools/Supplies/Equipment:*

Participants may receive assistance for the purchase of tools, supplies, and equipment related to training or necessary for accepting an employment offer.

*Other Allowable Supportive Services:*

Participants may receive assistance with housing and food, utility payments, medical and prescription services, employment related professional memberships, access to translations, learning disability assistance, and out-of-state job search and relocation to a new job.

3.8 Describe strategies to implement the operational goals of the local one-stop system, maximizing coordination of services provided by the State’s employment services under the Wagner-Peyser Act (29 U.S.C. 49 et seq.), and the local board’s service providers in order to improve services and avoid duplication. [WIOA Sec. 108(b)(12)]

Wagner-Peyser staff and the Adult/Dislocated Worker and Youth provider staff are co-located in several of the Central Arkansas Workforce Centers which simplifies and enhances the process.

Central Arkansas has strong partnerships among state agencies, community colleges, economic development, and community-based organizations. A priority of the Central Arkansas Workforce Development Board is to prevent and eliminate duplication across programs and align core programs.

Alignment of core and optional programs will be made possible by the following strategies:
Reflect Robust Partnerships – Reflect the establishment of robust partnerships among partners. The one-stop operator facilitates an integrated, co-located partnership that seamlessly incorporates services of the core partners and other workforce center partners. They have regular partners meeting in each of the comprehensive centers to improve coordination and seamless delivery of one-stop services.

The Central Arkansas Workforce Development Board will strive to organize and integrate services by function (rather than by program); when permitted by a program’s authorizing statute and as appropriate. The Board will also work toward the coordination of staff communication, capacity building and training efforts. Functional alignment includes having workforce center staff who are cross-trained to serve all customers seamlessly (including target populations) by providing a full range of services.

3.9 Describe how the local board will carry out a review of local applications submitted under WIOA Title II Adult Education and Literacy, consistent with the local plan (as described in WIOA Sec. 107(d)(11) and WIOA Sec. 232). [WIOA Sec. 108(b)(13)]

The Central Arkansas Workforce Development Board shall appoint an “Adult Education RFP Review Committee” to review and score local applications for Adult Education Funding. The Adult Education RFP Review Committee shall review applications based on the following criteria:

1. The applications alignment to the Central Arkansas Workforce Development Board regarding employment, training, education, and supportive services that are needed by adult education students
2. The applications identification of regional priorities as set forth by the Central Arkansas Workforce Development Board.
3. Applicant’s alignment of proposed activities, services, and regional needs as identified by the Central Arkansas Workforce Development Area’s local plan.
4. How the applicant will promote concurrent enrollment and coordinate referrals for partner services with the Local Workforce Development Board.
5. Details provided about shared cost activities and resources used to support those cost.

3.10 Based on the analysis described in Appendix B - Section 1, identify the industries where a sector partnership is currently being convened in the local area or where there will be an attempt to convene a sector partnership and the timeframe. Categorize the sector partnerships as active, emerging, or exploring as defined below.

- **Active**
  - Has a clear coordinator, convener, or convening team;
  - Is led by industry as demonstrated by private sector members playing leadership roles;
  - Has broad industry engagement as demonstrated by industry members attending meetings, partnering on activities, providing in-kind or financial resources, or similar;
  - Includes critical and engaged partners across programs from workforce development;
Can demonstrate that the partnership is not “just a workforce thing,” “just an economic development thing,” or “just an education thing.”

- Operates in a true labor market region, not within the confines of a workforce area or other geopolitical boundaries;
- Operates under some kind of shared strategic plan, road map, etc.;
- Can demonstrate clearly identified priorities and an action plan, be able to demonstrate recent or current activities, services or products that are a direct outcome of the partnership.

- Emerging
  - Has at least an interim coordinator, convener, or convening team;
  - Has engaged at least one private sector champion to help drive the launch and implementation of a sector partnership;
  - Includes individuals from workforce development, education, economic development and other programs or organizations in strategic partner roles;
  - Actively working to implement strategic priorities outlined in a launch meeting.

- Exploring
  - Is in the infancy stage, but actively considering or planning the preparation needed to launch a partnership;
  - Working to identify partners who would be involved;
  - Determining if the partnership really makes sense for the community.

Below, the seven targeted industry sectors have been listed and the status of the Central Arkansas Workforce Development Area’s involvement in each sector is included. The Central Arkansas Workforce Development Area will work toward ensuring each sector is titled as “active” during the next two years.

HEALTHCARE: The Central Arkansas Workforce Development Area has engaged multiple private sector partners in the healthcare sector. CAWDA has developed a working relationship with multiple health care providers and conducts events and career fairs to meet their needs. Healthcare is classified as an emerging sector partnership.

EDUCATION: The Central Arkansas Workforce Development area is working to identify partners within the education sector. The economic analysis conducted by the Central Arkansas Workforce Development Board identified the need for teachers within the region. This industry sector is classified as exploring.

MANUFACTURING: The Central Arkansas Workforce Development Area has engaged several private sector champions in the region for this sector. CAWDA has served numerous businesses in this realm and continues to strengthen these relationships. This industry sector is classified as emerging.

TRANSPORTATION AND LOGISTICS: Transportation is a vital industry sector in the Central Arkansas region. Companies such as ABF have advertised their need for a workforce along I-30, and the Central Arkansas Workforce Development Area is exploring the best options to serve them. The CAWDA Business Service Team is actively working towards assisting this sector. Transportation is classified as exploring.
RETAIL SERVICE: The Central Arkansas Workforce Development Area is actively exploring an industry partnership in the retail sector. This industry sector is being explored in partnership with the City of Little Rock.

CONSTRUCTION AND GENERAL TRADE: The Central Workforce Development Area is actively exploring this industry sector. Following the regional meeting with the Arkansas Apprenticeship Coalition, the CAWDA plans to expand apprenticeship programs throughout the region. Traditionally, CAWDA has not engaged in Apprenticeship programs through WIOA and has made it a priority to change course.

BUSINESS SERVICES: Business Services encompasses information technology, marketing, accounting, and any other industries which support businesses of all types. These jobs, albeit broad, make up a large portion of employment opportunities within the Central Arkansas region. For this reason, the Central Arkansas Workforce Development Board, as identified in their economic analysis titled “LEVERAGE”, made the decision to train for these career paths. Business Services is emerging, as seen through the Central Arkansas Workforce Development Area’s involvement with the Arkansas Coding Academy.

3.11 Does the local board currently leverage or have oversight of funding outside of WIOA Title I funding to support the local workforce development system?

Yes, the Central Arkansas Workforce Development Board currently leverages and has oversight of funding outside of WIOA Title I funding to support the local workforce development system.

Briefly describe the additional funding and how it will impact the local system.

The PROMISE Grant has been awarded to the Central Arkansas Workforce Development Board for the past five years. PROMISE stands for ‘Promoting Readiness Of Minors in Supplemental Security Income’. Arkansas PROMISE is a research project open to youth ages 14-16 who currently receive SSI benefits. The program is sponsored by the U.S. Department of Education and Social Security Administration to help youth who are receiving disability benefits and their families improve their educational and employment outcomes. The PROMISE grant will expire in six months and it is the last summer for the grant.

If the local board does not currently have oversight of additional funding, describe any future plans to pursue them.

Not Applicable.

Section 4: Program Design and Evaluation

Many of the responses below should be based on strategic discussions between the local board and one-stop partners. Please provide a separate response for each of the elements listed below.

4.1 Describe the one-stop delivery system in the local area including:

A. The local board’s efforts to ensure the continuous improvement of eligible providers of services, including contracted service providers and providers on the eligible training provider list, and ensure that such providers meet the employment needs of local employers, workers and jobseekers. [WIOA Sec. 108(b)(6)(A)]
The Central Arkansas Workforce Development Board will continue to evaluate and adjust the list of “eligible training providers” to ensure they meet the needs of businesses within the seven identified “in demand industry sectors”. The Central Arkansas Workforce Development Board will evaluate the effectiveness of eligible training providers by utilizing the Economic Security Report developed by the Arkansas Department of Workforce Services. The Central Arkansas Workforce Development Board will also begin aggregating data from case management services to identify top performing training providers.

**B. How the local board will facilitate access to services provided through the one-stop delivery system in remote areas, through the use of technology, and through other means. [WIOA Sec. 108(b)(6)(B)]**

The Central Arkansas Workforce Development Area will work closely with ‘remote’ service locations such as community based organizations, libraries, and other social service agencies within the Central Arkansas region to identify opportunities for electronic access to be made available as widely as possible. The core remote areas in the Central Arkansas Region are Monroe and Prairie Counties. Our Brinkley Workforce Center is strategically located to provide assistance to these remote locations.

Targeted outreach through social media and the region’s website (www.WorkforceAR.com) will also be used to broadcast information in these areas. However, understanding many participants may be computer illiterate and need staff assistance, general outreach techniques such as flyers, brochures, and strategic partnerships will be deployed.

**C. How entities within the one-stop delivery system, including one-stop operators and the one-stop partners, will comply with WIOA section 188, and applicable provisions of the Americans with Disabilities Act of 1990 regarding the physical and programmatic accessibility of facilities, programs and services, technology, and materials for individuals with disabilities, including providing staff training and support for addressing the needs of individuals with disabilities. [WIOA Sec. 108(b)(6)(C)] (See Appendix C: Transitional Planning References and Resources)**

The Central Arkansas Workforce Development system will comply with WIOA section 188 by ensuring accessibility of facilities, programs and services, technology, and materials for individuals with disabilities by providing staff training and support by Arkansas Rehabilitation Services and Department of Human Services, Division of Services for the Blind. The JAWS (Job Access With Speech) system is available at all Centers as assistance for visually impaired customers. JAWS is a screen reader developed for computer users whose vision loss prevents them from seeing output for the most popular computer applications. MAGic screen magnification is also available at all Centers.

The Central Arkansas Area will provide training to staff on applicable provisions of the ADA using material jointly developed by the partners and State entities.

The Central Arkansas Area will bring together core program partners to integrate services and supportive services and leverage resources to improve services to individuals with disabilities and other protected groups.

The Central Arkansas Area will explore changes in service delivery and design and programs by establishing partnerships, alternate assessments, and programs that better connect education, training, workforce development, and supportive services to improve employment outcomes of individuals with disabilities.
The Central Arkansas Area will encourage active engagement with the private sector to identify skills and support that workers with disabilities need and communicate those needs to the partners, education and training providers, as well as job seekers with disabilities.

The Central Arkansas Area will assess the physical and programmatic accessibility of all our centers and training facilities.

Work with Vocational Rehabilitation to provide participants with disabilities and other protected groups who are unemployed, underemployed, or receiving Social Security disability benefits, by utilizing services available through our local centers to connect them to existing successful career pathway programs.

D. List all required and optional program partners; indicate the program(s) each partner provides and the physical location where the program(s) can be accessed. Describe the roles and resource contributions of the partners. [WIOA Sec. 108(b)(6)(D)]

Benton Workforce Center - Programs and Services of Partners

1. Arkansas Department of Workforce Services – Required

The Arkansas Department of Workforce Services offers programs that are designed to enable the Arkansas workforce to compete in the global economy by linking a comprehensive array of services for employers and job seekers. The primary objective is to help job seekers find employment, to assist employers with finding qualified employees, and to provide pre-employment assessments and workforce development programs.

Services provided by the Arkansas Department of Workforce Services include:
- helping job seekers enhance their workplace skills;
- producing labor market information that includes unemployment rates, salary information and career information;
- administering the Transitional Employment Assistance (TEA) Program which provides employment and job-training assistance to working adults and eligible parents with children under the age of 18;
- providing staff support to the Arkansas Workforce Development Board;
- providing unemployment insurance benefits to those eligible;
- collecting unemployment insurance contributions from employers;
- assisting employers and job seekers who are affected by layoffs and closures;
- maintaining several web sites to assist job seekers with job searches and provide labor market information for economic developers, researchers, and the general public.

2. Arkansas Workforce Innovation and Opportunity Act - Required

The Workforce Innovation and Opportunity Act (WIOA) Program, operated by the Central Arkansas Planning and Development District (CAPDD), serves the six counties of Monroe, Prairie, Lonoke, Faulkner, Saline and Pulaski, with the exception of the City of Little Rock. The WIOA program provides a variety of resources, services and information to both job seekers and employers. Core, Intensive and Training Services are available to Adults, Dislocated Workers and Youth. The main function of the WIOA is to assist
job seekers to gain and maintain employment. If a job seeker is unable to obtain employment after receiving the initial Core and Intensive services, Training services may be provided. Core and Intensive services are free and available to all customers who are eligible to work in the United States. Customers who receive training services must meet certain eligibility requirements.

Training services include Work Experience and Occupational Skills training. Work Experience provides a participant with firsthand experience in the workplace. Occupational Skills training provides educational funding, not to exceed two years, while a participant attends post-secondary school to complete a course of study leading to a credential that can be utilized to seek employment.

Individuals looking for a job will be registered in the AJL database to be considered for employment counseling and job matching. Everyone who is employed is also welcome to register for Job Services, use the Workforce Center’s computer lab, and do Internet job searches on their own.

3. CareLink – Not Required
CareLink provides programs that connect older people and their families with resources to meet the opportunities and challenges of aging. CareLink helps homebound older people receive services that allow them to stay at home as long as possible, avoiding more costly care.

In the Arkansas Workforce Center at Benton, CareLink interviews, takes applications and provides employment and/or careers in caregiving, social work, nursing, financial management, human resources, development, transportation and administrative specialties.

4. Educational Opportunity Center – Not Required
The Educational Opportunity Center (EOC) is a federally funded TRIO program that assists adults of ages 19 or above and U.S. veterans to enroll in and complete a post-secondary education program. All services are provided free of charge to participants who meet the eligibility requirements. The Federal TRIO Programs are Federal outreach and student services programs designed to identify and provide services to individuals from disadvantaged backgrounds.

In the Arkansas Workforce Center in Benton, EOC staff provide information and counseling on college admissions to qualified adults who want to enter or continue a program of post-secondary education. EOC services include:
- Academic Assistance
- Career Exploration
- Enrollment Counseling
- Financial Aid Counseling

The goal of the EOC program is to increase the number of adult participants who enroll in post-secondary education institutions.

5. Saline County Adult Education Center – Required
Saline County Adult Education Center offers education and training courses to help adult participants in Saline County upgrade their educational level, attain job readiness skills, and improve the life skills that prepare them for self-sufficiency and improvement in the quality of life.
Saline County Adult Education Center provides students with the opportunity to study English as a Second Language (ESL) or attain the General Educational Development (G.E.D.) Credential. Among other options, students can enroll in the W.A.G.E. program, conversational Spanish classes, business computer classes, computer assisted instruction classes, or basic skills remediation classes for college or military entrance exams.

**Brinkley Workforce Center - Programs and Services of Partners**

1. **Arkansas Rehabilitation Services — Required**  
   Provides opportunities for Arkansans with disabilities to live productive and independent lives.

2. **Crowley’s Ridge Tech —**  
   Adult Education offers education and training courses to help adult participants upgrade their educational level, attain job readiness skills and improve the life skills that prepare them for self-sufficiency and improvement in the quality of life. It provides students with the opportunity to study English as a Second Language (ESL) or attain the General Educational Development (G.E.D.) Credential.

3. **Elite Home Care — Optional**  
   Elite Home Care is a reliable personal care service that is dedicated to providing quality care services to senior citizens, physically challenged, and cognitive direction. They provide 100% participant satisfaction by excellent care with promptness, compassion, integrity, and properly trained staff. Their goal is to provide their participants with friendly, experienced and highly dedicated caregivers. They are committed to providing standard of care while striving to allow participants to maintain their independence and ability to remain in the comfort in the place they call home. They are always looking for healthcare service navigators for their team.

4. **Literacy Council of Monroe County — Optional**  
   Program/Services: provides four levels of one-on-one tutoring and classes in Adult Basic Literacy and English as a Second Language (Basic, Beginning, Intermediate, Advanced) that include curriculum in language, civic, financial, health, and workforce literacy. Services are free with trained volunteer tutors.

**Conway Workforce Center (Comprehensive) - Programs and Services of Partners**

**Inside the Workforce Center:**

1. **Central Arkansas Planning & Development District Inc. — WIOA — Required partner**  
   Programs / Services: WIOA Title I Adults, Dislocated Workers, & Youth, National Emergency Grant, Promise Work Experience Program, Job Search, Business Services Team.

2. **Department of Workforce Services. — Required partner**  
   Programs / Services: Unemployment Assistance, Transitional Employment Assistance, Temporary Assistance for Needy Families, Job Search, Trade Adjustment Assistance.
3. **Adult Education – Required partner**

**Outside Workforce Center:**

4. **Arkansas Promise (Grant), Little Rock – Not required**
   Programs / Services: They work with youth and families who receive SSI. They help in all aspects of the family centered approach.

5. **Arkansas Rehabilitation Services, Conway – Required partner**
   Programs / Services: Disability Help in Job, Training, and equipment to help people work at a job.

6. **Carelink, Conway – Not required**
   Programs / Services: They are a staffing agency that comes into the workforce to hire at home health care workers.

7. **Community Service Inc., Conway – Not required**
   Programs / Services: Comprehensive Counseling for youth and families. They provide mentoring & counseling to all youth and families that request.

8. **Faulkner County Juvenile Court, Conway – Not required**
   Programs / Services: working with Youth who have been incarcerated. From keeping them detained to serve their sentence to after care when they leave. They provide probation and structure when they leave and refer them to the workforce center to help with job search and programs.

9. **His Place His Way Ministries, Conway - Not required**
   Programs / Services: Helping all those who ask. They are a Local Ministry who helps with all sorts of fund raisers and helps find a place for those who are homeless.

10. **Women’s Shelter of Central Arkansas, Conway – Not required**
    Programs / Services: They help battered and abused individuals. They help relocated those individuals to a safe place. They also run a Crisis hotline for people to call with counselors to speak with anyone in need.

**Lonoke Workforce Center - Programs and Services of Partners**

1. **Arkansas Department of Workforce Services – Required**
   The Arkansas Department of Workforce Services offers programs that are designed to enable the Arkansas workforce to compete in the global economy by linking a comprehensive array of services for employers and job seekers. The primary objective is to help job seekers find employment, to assist
employers with finding qualified employees, and to provide pre-employment assessments and workforce development programs.

Services provided by the Arkansas Department of Workforce Services include:
- helping job seekers enhance their workplace skills;
- producing labor market information which includes unemployment rates, salary information and career information;
- administering the Transitional Employment Assistance (TEA) Program which provides employment and job-training assistance to working adults and eligible parents with children under the age of 18;
- providing staff support to the Arkansas Workforce Development Board;
- providing unemployment insurance benefits to those eligible;
- collecting unemployment insurance contributions from employers;
- assisting employers and job seekers who are affected by layoffs and closures;
- maintaining several web sites to assist job seekers with job searches and provide labor market information for economic developers, researchers, and the general public.

2. Arkansas Human Development Corporation – Required
The Arkansas Human Development Corporation (AHDC) program provides a variety of resources, services and information to both job seekers and employers. Core, Intensive and Training Services are available to Adults, Dislocated Workers and Youth in the Migrant & Seasonal Farm Working community. The main function of the AHDC is to assist Migrant & Seasonal Farm Workers to gain and maintain employment. Customers who receive training services must meet certain eligibility requirements.

Training services include Work Experience and Occupational Skills training. Work Experience pays a participant a stipend as the participant gains experience while working on a job. Occupational Skills training provides educational funding, not to exceed two years, while a participant attends post-secondary school to complete a course of study leading to a credential that can be utilized to seek employment.

3. Arkansas Workforce Innovation and Opportunity Act - Required
The Workforce Innovation and Opportunity Act (WIOA) Program, operated by the Central Arkansas Planning and Development District (CAPDD), serves the six counties of Monroe, Prairie, Lonoke, Faulkner, Saline and Pulaski, with the exception of the City of Little Rock. The WIOA program provides a variety of resources, services and information to both job seekers and employers. Core, Intensive and Training Services are available to Adults, Dislocated Workers and Youth. The main function of the WIOA is to assist job seekers to gain and maintain employment. If a job seeker is unable to obtain employment after receiving the initial Core and Intensive services, Training services may be provided. Core and Intensive services are free and available to all customers who are eligible to work in the United States. Customers who receive training services must meet certain eligibility requirements.

Training services include Work Experience and Occupational Skills training. Work Experience provides the participant with firsthand experience in the workplace. Occupational Skills training provides
educational funding, not to exceed two years, while a participant attends post-secondary school to complete a course of study leading to a credential that can be utilized to seek employment.

Individuals looking for a job will need to be registered in the AJL database to be considered for employment counseling and job matching. Everyone who is employed is also welcome to register for Job Services, use the Workforce Center’s computer lab, and do Internet job searches on their own.

4. **CareLink – Not Required**

CareLink provides programs that connect older people and their families with resources to meet the opportunities and challenges of aging. CareLink helps homebound older people receive services that allow them to stay at home as long as possible, avoiding more costly care. CareLink interviews, takes applications and provides employment and/or careers in caregiving, social work, nursing, financial management, human resources, development, transportation and administrative specialties.

5. **Experience Works**

The Experience Works Program provides a variety of resources, services and information to job seekers, 55 and older and employers. Core, Intensive and Training Services are available to Adults and Dislocated Workers. The main function of Experience Works is to assist older workers to gain and maintain employment. Customers who receive training services must meet certain eligibility requirements.

Training services include Work Experience and Occupational Skills training. Work Experience pays a participant a stipend as the participant gains experience while working on a job. Occupational Skills training provides educational funding, not to exceed two years, while a participant attends post-secondary school to complete a course of study leading to a credential that can be utilized to seek employment.

6. **Lonoke and Prairie County Adult Education Center – Required**

Lonoke County Adult Education offers education and training courses to help adult participants upgrade their educational level, attain job readiness skills and improve the life skills that prepare them for self-sufficiency and improvement of their quality of life.

Lonoke County Adult Education Center provides students with the opportunity to study English as a Second Language (ESL) or attain the General Educational Diploma (G.E.D.). Among other options, business computer classes, computer assisted instruction classes, or basic skills remediation classes for college and military entrance exams. Financial Literacy and Job Readiness are integrated components of all Adult Education Courses.

North Little Rock Workforce Center - Programs and Services of Partners

1. **Arkansas Baptist College Adult Education Program – Required**

*Services Provided:* Serves the Little Rock and North Little Rock side of Pulaski County by planning, promoting and implementing educational activities to meet the needs of adults. These services include GED preparation, refresher classes, basic skills programs and teaching parents to help their children.
2. **Arkansas Job Corp — Required**  
*Services Provided:* Education and vocational training, recruitment services for room, board and meals, monthly stipend, clothing allowance, recreational activities, medical and dental care and much more.

3. **Communication and Outreach of Child Support Enforcement — Optional**  
*Services Provided:* Assist Noncustodial parents who are unemployed and behind in child support payments offering employment placement assistance and job readiness services.

4. **Central Arkansas Development Council — Optional**  
*Services Provided:* LiHeap, Crisis Intervention, Utility Assistance

5. **Experience Works — Optional**  
*Services Provided:* Assistance to applicants 55 years of age and over who are low income and looking for employment. These eligible individuals participate in paid community service assignment at local public and nonprofit organizations.

6. **Pulaski County Special School District Adult Education — Required**  

7. **Shorter College Alumni — Optional**  
*Services Provided:* Recruitment of students for Post-Secondary Education

8. **Wagner Peyser (Employments Services)-DWS — Required**  
*Services Provided:* Provides Employment, UI, and TAA Veteran Services to eligible individuals. Provides assistance to workforce office with employers looking for qualified job seekers.

E. **Describe how the workforce centers are implementing and transitioning to an integrated technology-enabled intake and case management information system for core programs [WIOA Sec. 108(b)(21)]**

Our Local Area advocates and supports an integrated information system at the state and local level that would allow entities that carry out core programs to better coordinate service delivery for mutual customers and cross program referrals. Currently, all DOL-funded partner programs utilize Arkansas Job Link (AJL) as a technology platform. The State is exploring Information Technology options that will assist in the transitioning to an integrated common intake component which acts as the front end to the state’s workforce programs. Until such an option exists, our workforce center staff maximizes the utilization of currently available technology to consolidate, streamline services and enhance the overall customer experience.

4.2 Describe the local board’s assessment of the type and availability of adult and dislocated worker employment and training activities in the local area. [WIOA Sec. 108(b)(7)]
The coordination of training services for adult and dislocated workers will ensure efficient services are provided to jobseekers. Outreach through labor organizations and company management ensures that laid off workers have easy access to dislocated worker programs.

Program offerings to adult and dislocated worker participants are available through partner agencies such as the Arkansas Department of Career Education, and include customized training opportunities that respond to labor market growth and market trends. Prevocational training can be offered as necessary for adults and dislocated workers who may be lacking basic skills, English as a Second Language (ESL) skills, or other prevocational competencies. The Central Arkansas Workforce Development Board will ensure the coordination of support services as necessary for adults and dislocated workers who lack the financial means to sustain activities or training required to return or remain in the workforce.

Career Services for Adult and Dislocated Worker training activities include assessments which help the participant choose which career path best meets their needs. Adults and Dislocated Workers also receive follow up services for a minimum of twelve months. During follow up, Central Arkansas Workforce Development Area staff will support and encourage each participant to keep striving for their goals.

Training Services are also available for Adult and Dislocated workers. Participants will first go through eligibility determination with CAWDA staff. Following eligibility determination, participants undergo assessments and career planning to choose the best career path for them. Participants are then able to proceed with Central Arkansas Workforce Development Board approved training programs through an approved training provider. Within training services, adults and dislocated workers are linked to in-demand industry occupations and are made aware of the services available to them such as individual training accounts and needs-related payments. Individual training accounts are not the only option; training contracts for On-the-job training and customized training programs may be used in their place.

4.3 Describe how the local board will coordinate workforce investment activities carried out in the local area with statewide rapid response activities. [WIOA Sec. 108(b)(8)]

Rapid Response is an early intervention designed to coordinate transitional services at the earliest point possible, for employers and workers affected by mass layoffs or plant closure. Rapid Response works closely with the Local Workforce Development Board and Local Elected Officials in adversely affected areas to insure that dislocated workers receive program information and services.

Governor’s Dislocated Worker Task Force division of Business Retention & Workforce Transition is responsible for the statewide rapid response and layoff aversion activities. Immediately upon receiving notice of a closure or workforce reduction, the Task Force contacts company officials. A community meeting is scheduled with elected officials and business leaders to create action plans to assist both the community and dislocated workers. To avoid duplication and confusion, local AWC staff do not initiate contact with an employer regarding a layoff without first speaking with the Task Force Coordinator.

The Business Retention & Workforce Transition team may conduct a worker assistance workshop, attended by representatives of local and state agencies and affected workers to review available
resources. Services and needs discussed at the workshop may include retraining and educational opportunities, unemployment insurance, social service programs, credit counseling, insurance options and resources to find a new job.

The Task Force Coordinator also serves as the liaison to the local chambers of commerce throughout the area. Information is provided to them about the affected workers, including their occupations and their educational and skill levels. The local AWC staff builds on the services provided through the Governors Dislocated Workers Taskforce by providing information and services to the affected employees. Dislocated workers are given a full array of services available to them through the Arkansas Workforce Center partnership and community organizations.

State and local WIOA partners will continue to build and maintain relationships with the business community to help with early warning of potential layoffs and promote early intervention. Together, the following services will be provided:

- Layoff aversion activities
- Immediate and on-site contact with employers and local community representatives
- Assessment and planning to address the layoff schedule, assistance needs of impacted workers, re-employment prospects, and available resources
- Information and access to unemployment compensation benefits and programs, AWC services, and employment and training activities, including Trade Act, Pell Grants, GI Bill, WIOA DLW Program, and other resources
- Necessary services and resources, such as workshops, resource and job fairs to support re-employment assistance
- Trade Act petition services through the Governors Dislocated Workers Taskforce

4.4 Describe the local board’s assessment of the type and availability of youth workforce activities, including activities for youth with disabilities. Identify successful models and best practices for youth workforce activities relevant to the local area. [WIOA Sec. 108(b)(9)]

*Note:* This section must include a description of the program design elements as well as how the local area will implement the 14 program elements.

<table>
<thead>
<tr>
<th>WIOA YOUTH PROGRAM ELEMENTS</th>
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<tr>
<td>Element</td>
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<tr>
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<tr>
<td>1. Tutoring, study skills training and instruction leading to high school completion, including dropout prevention strategies. Dropout prevention strategies can include, but are not limited to, placement in an alternative secondary school services setting, facilitating involvement of families and community, taking an individualized approach based on youth’s individual needs.</td>
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<td><strong>Summer Youth Continued</strong></td>
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13. Services that provide career awareness, career counseling, and career exploration by using labor market and employment information about in-demand industry sectors or occupations available in the local area.

Workshops and other services that prepare youth for careers in in-demand and/or emerging occupations. Information is provided in the local one-stops or on-line systems such as the Arkansas Job Link. Information about in-demand industry sectors or occupations is available in areas, such as career awareness, career counseling, and career exploration services.

14. Activities that help youth prepare for and transition to post-secondary education and training includes the delivery of activities listed within the 14 WIOA program elements and other activities that provide exposure to post-secondary education options; assisting youth with placement into post-secondary education; and placement into training opportunities such as apprenticeships and occupational training.

Individual guidance and counseling, including career pathway discussion; assistance with applications for Free Application for Federal Student Aid; and referral to enrollment and career counseling services at Post-secondary institutions.

4.5 Describe local board actions to become and/or remain a high-performing local board, consistent with the factors developed by the Arkansas Workforce Development Board. These factors have not been determined but will include effectiveness and continuous improvement criteria for local boards. [WIOA Sec. 108(b)(18)] (See Appendix C: Transitional Planning References and Resources)

The Central Arkansas Workforce Development Board will engage in continuous monitoring of the programs to ensure compliance with the laws and that performance measures are met. Board members have a complete understanding of their roles and inventory their own resources. The Board also has policies and procedures in place which ensure continuous improvement and oversight is in place.

4.6 Describe how training services will be provided in accordance with WIOA Sec. 134(c)(3)(G), the process and criteria for issuing individual training accounts. [WIOA Sec. 108(b)(19)]

Training services will be provided to eligible participants and may be for various types of training including on-the-job training, work experience, apprenticeship or classroom training.

The individual training accounts (ITA) system is used by participants who are eligible for training services and choose to attend training. A career consultant uses the WIOA Training Expenditure Form and Financial Aide documentation from various educational institutions to determine a participant’s financial need from WIOA. The individual selects the course of study from the eligible training provider list. The individual must have made an application and received determination from other funding sources and present the award letter to the career consultant to show the monetary amounts of unmet financial need. Consideration of all available funds, excluding loans, will determine the person’s overall need for WIOA funding. The ITA may be used to cover expenses for tuition, books, fees, supplies and/or tools. The Career Consultant will make sure that there is no duplication of services.
The amount of monies available from all sources, the financial status of the family and the potential of the applicant prior to a determination of qualification are also taken into consideration. If approved, the ITA is completed by the employment/training advisor. The Eligible Training Provider will invoice the WIOA Program each semester. ITA’s may be adjusted up or down based upon case necessity. ITA’s are not issued if the training program is not on the Arkansas Consumer Report System (ACRS) list.

4.7 If contracts for training services are used, describe processes utilized by the local board to ensure informed customer choice in the selection of training programs, regardless of how the training services are to be provided. [WIOA Sec. 108(b)(19)]

Once full board approval was made on September 15, 2016, the ETP list was distributed to all workforce centers. Participants approved for training through the ITA system must choose one of the approved programs in order to receive an ITA. The document developed at the request of the CAWDB categorized the training programs into the seven in demand industry sectors for the region. This action was to assist customer choice in the selection of a training program which will increase the probability of employment. Registered Apprenticeship Programs are also available within the Central Arkansas Workforce Development Area. The seven in-demand industry sectors encompass most of the registered apprenticeship programs available in the State of Arkansas. If a program falls outside of the seven in-demand industry sectors, that program will be evaluated on a case-by-case basis.

4.8 Describe the process utilized by the local board to ensure that training provided is linked to in-demand industry sectors or occupations in the local area, or in another area to which a participant is willing to relocate. [WIOA Sec. 108(b)(22)] and [WIOA Sec. 134(c)(3)(G)(iii)]

All training providers will complete an online electronic application through the automated Arkansas Consumer Reporting System. All training must be directly linked to employment opportunities in the local area. Training for occupations in which a participant is willing to relocate will be analyzed by the Executive Committee on a case by case basis. Any training for a participant that is paid for by WIOA funds must be on the Projected Employment Opportunities List for the state or local area. To be included on the Eligible Training Provider List (ETPL), providers must submit an electronic application to the local board for their approval. Furthermore, the CAWDB has realigned eligible training providers to ensure ETPs (eligible training providers) support occupations within the seven in-demand industry sectors.

Section 5: Compliance
Responses are focused on the local area’s compliance with federal or state requirements. Please provide a separate response for each of the elements listed below.

5.1 Describe the replicated cooperative agreements, as defined by WIOA 107(d)(11), in place between the local board and the Vocational Rehabilitation programs operated in the area with respect to efforts that will enhance the provision of services to individuals with disabilities and to other individuals, such as cross training of staff, technical assistance, use and sharing of information, cooperative efforts with employers, and other efforts at cooperation, collaboration, and coordination. [WIOA Sec. 108(b)(14)]
Local Arkansas Rehabilitative Services Field offices or other Arkansas Rehabilitative Services organizational units will replicate cooperative agreements in part or in whole with local divisions of Workforce Innovation and Opportunity Act core programs. These may include the following:

- Provision of inter-component staff training and technical assistance with regard to:
  - the availability and benefits of, and information on eligibility standards for, vocational rehabilitation services; and
- The promotion of equal, effective, and meaningful participation by individuals with disabilities in workforce investment activities in the State through the promotion of program accessibility, the use of nondiscriminatory policies and procedures, and the provision of reasonable accommodations, auxiliary aids and services, and rehabilitation technology, for individuals with disabilities;
- Use of information and financial management systems that link all components of the statewide workforce development system, that link the components to other electronic networks, including nonvisual electronic networks, and that relate to such subjects as employment statistics, and information on job vacancies, career planning, and workforce innovation and opportunity activities; use of customer service features such as common intake and referral procedures, customer databases, resource information, and human services hotlines;
- Establishment of cooperative efforts with employers to:
  - Facilitate job placement; and
  - Carry out any other activities that the designated State unit and the employers determine to be appropriate; identification of staff roles, responsibilities, and available resources, and specification of the financial responsibility of each component of the statewide workforce investment system with regard to paying for necessary services (consistent with State law and Federal requirements); and
- Specification of procedures for resolving disputes among such components.
- Enable the local rehabilitation committee to provide oversight of cooperative agreements and facilitate compliance.
- Cooperative Agreements with the Arkansas Department of Rehabilitation Services and The Arkansas Division of Services for the Blind provide an avenue for workforce center employees, employees from these agencies and employees from other agencies that serve individuals with disabilities to “staff” individual cases and arrive at a workable solution to assist these customers on their career path. All staff are cross trained on the services that are available and information is shared among these partner agencies in a collaborative effort to ensure that the best practices are utilized in this provision of services to this population.

Development of these agreements at the local level must include the local manager (field office district manager or the top executive at the organizational units of Arkansas Rehabilitation Services). The agreement must be signed by the local manager, the supervising Senior Leader from Arkansas Rehabilitation Services, and the Commissioner of Arkansas Rehabilitation Services or his/her designee. Copies of the agreement will be maintained by the local manager and Chief Fiscal Officer of Arkansas Rehabilitation Services.

5.2 Identify the entity responsible for the disbursal of grant funds as determined by the Chief Elected Official(s). [WIOA Sec. 108(b)(15)]
5.3 **Describe the competitive processes to award the sub grants and contracts for activities funded by WIOA Title I programs within the local area.** This includes, but is not limited to, the process used to award funds to a one-stop operator and other sub-recipients/contractors of WIOA Title I adult, dislocated worker, and youth services. [WIOA Sec. 108(b)(16)]

The local board uses an RFP or RFQ process to award sub grants and contracts. The notice advertising the RFP or RFQ is placed at least twice in a statewide newspaper. Additional media sources may be used. Each proposal submitted is rated based on specific criteria. After the evaluation, the rating of each proposal is presented to the full board. The provider is selected by the local board with agreement by the Consortium of Chief Elected Officials. Conflict of Interest is eliminated through the One Stop Operator Task Force’s selection of an independent contractor. The selected independent contractor will serve as staff for the Task Force, developing the RFQ, issuing the RFQ, and working with the Task Force to score and rank respondents.
Central Arkansas Workforce Development Area

One-Stop Operator Request for Qualifications (RFQ)

Process Timeline

March 7, 2017  CAWDB Chairman appoints a RFQ committee which is composed of board members.

RFQ committee meets following CAWDB Meeting and requests that the fiscal agent obtains four bids for the procurement of OSO, Title 1 provider, and administrative entity.

March 7, 2017  RFQ committee reviews the four bids and selects a third-party entity to procure the OSO, Title 1 provider, and administrative entity.

March 16, 2017  RFQ committee meets with third-party entity and develops the RFQ.

March 19, 2017  RFQ is published in the Arkansas Democrat Gazette and on the CAWDB website.

April 14, 2017  Deadline for Submitting RFQ responses to the Central Arkansas Workforce Development Board (received by close of business).

April 26, 2017  RFQ Committee scores and ranks respondents with third-party entity. RFQ Committee choses their recommendation for the One-Stop Operator.

May 16, 2017  RFQ Review Committee presents recommendations of One-Stop Operator to CAWDB.

May 18, 2017  CAWDB selection of One-Stop Operator presented to Chief Elected Officials.
5.4 Describe the local area’s negotiated local levels of performance for the federal measures and their implications upon the local workforce system; attach the completed Performance Targets Template. [WIOA Sec. 108(b)(17)]

*Note: See Appendix C: Transitional Planning References and Resources “Performance Targets Template”.

The Department of Labor provided the State of Arkansas with a performance tool which is based in excel. The tool using 2014 WIA to generate baseline indicators for performance. The tool populates performance for the following categories:

Adult: Employment Rate 2nd Quarter after exit, Employment Rate 4th Quarter after exit, Median Earnings 2nd Quarter after exit, Credential Attainment within 4 Quarters after Exit.

Dislocated Worker: Employment Rate 2nd Quarter after exit, Employment Rate 4th Quarter after exit, Median Earnings 2nd Quarter after exit, Credential Attainment within 4 Quarters after Exit.

Wagner-Peyser: Employment Rate 2nd Quarter after exit, Employment Rate 4th Quarter after exit, Median Earnings 2nd Quarter after exit.

Youth: Employment or Placement Rate 2nd Quarter after exit, Employment or Placement Rate 4th Quarter after exit, Credential Attainment within 4 Quarters after exit.

5.5 Describe the indicators used by the local board to measure performance and effectiveness of the local fiscal agent (where appropriate), eligible providers and the one-stop delivery system, in the local area. [WIOA Sec. 108(b)(17)]

Financial reports will be provided to the full board at every local board meeting in order for the local board to remain informed of all activities throughout the Title I funding. The local WIOA monitor will provide quarterly monitoring reports of the fiscal operations of the one stop operator and youth service provider. The monitor will also provide an annual program service monitoring report to the Executive Committee of the local board. There will also be a separate procured independent audit of the one stop operator and fiscal agent on an annual basis.

The Central Arkansas Workforce Development Board will review applications for the Eligible Training Provider List on an as needed basis. When reviewing ETPs the Central Arkansas Workforce Development Board will be provided with reports on the performance of ETPs such as the 2016 Economic Security Report: Employment and Earnings Outcomes of Arkansas’s Graduates from State-Supported Institutions of Higher Education


5.6 Describe the process used by the local board for the receipt and consideration of input into the development of the local plan in compliance with WIOA section 108(d). Describe the process to
provide an opportunity for public comment prior to submission of the local plan. Be sure to address how members of the public, including representatives of business, labor organizations, and education were given an opportunity to provide comments on the local plan. [WIOA Sec. 108 (b)(20)]

Upon completion of a draft local plan, an advertisement will be placed in the statewide newspaper giving the public time to review and submit any comments back to Central Arkansas Workforce Development Area for a 30 day period. The plan will remain on display for that 30 day period and anyone wishing to review may stop by any of the five workforce centers listed in Section 3.1B, between the hours of 8:00 a.m. and 4:30 p.m. The public may also request a mailed copy of the plan by contacting Central Arkansas Planning and Development District in Lonoke Arkansas. The draft plan and all public comments received shall be presented to the Central Arkansas Workforce Development Board for their consideration and approval. The public comment period ran from October 16, 2016 through November 21, 2016.

5.7 Prior to the date on which the local board submits a proposed local plan, the proposed local plan must be made available to members of the public through electronic and other means.

A. Describe how the local board made the proposed local plan available for public comment. [WIOA Sec. 108(d)(1)];

The local and regional plan will be made available through email, public display, and on Central Arkansas Workforce Development Area’s website: www.WorkforceAR.com from October 16, 2016- November 21, 2016.

B. Describe how the local board collected and considered public comments for inclusion in the proposed local plan. [WIOA Sec. 108(d)(2)]; and

Following the conclusion of the public comment period, comments collected during the public comment period will be presented to the board for review and consideration.

C. If any comments were received that represent disagreement with the proposed local plan, include such comments within the local plan’s attachments. [WIOA Sec. 108(d)(3)]

Disagreements or concerns received during the public comment period will be addressed following the Board’s review of said concerns. Those concerns will also be included in the attachments of this plan.

No comments received.

5.8 List the name, organization, and contact information of the designated equal opportunity officer for each workforce center within the local area.

Tina Roush
Deputy Director/ EEO Officer
P.O. Box 300
Lonoke, AR 72086
501-676-2721
Section 6: Plan Assurances

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<tr>
<th>Planning Process and Public Comment</th>
<th>References</th>
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<tr>
<td>☒ 6.1 The local board has processes and timelines, consistent with WIOA Section 108(d), to obtain input into the development of the local plan and provide the opportunity for comment by representatives of business, labor organizations, education, other key stakeholders, and the general public for a period that is no less than 30 days.</td>
<td>WIOA Sections 108(d); proposed 20 CFR 679.550(b)</td>
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<td>☒ 6.2 The final local plan is available and accessible to the general public.</td>
<td>Proposed 20 CFR 679.550(b)(5)</td>
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<td>☒ 6.3 The local board has established procedures to ensure public access (including people with disabilities) to board meetings and information regarding board activities, such as board membership and minutes.</td>
<td>WIOA Section 107(e); proposed 20 CFR 679.390 and 679.550</td>
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**Required Policies and Procedures**

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<th>Planning Process and Public Comment</th>
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<tr>
<td>☒ 6.4 The local board makes publicly-available any local requirements for the public workforce system, such as policies, including policies for the use of WIOA Title I funds.</td>
<td>Proposed 20 CFR 679.390</td>
</tr>
<tr>
<td>☒ 6.5 The local board has established a written policy or procedure that identifies circumstances that might present conflict of interest for any local workforce investment board or entity that they represent, and provides for the resolution of conflicts.</td>
<td>WIOA Section 107(h); proposed 20 CFR 679.410(a)-(c)</td>
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<td>☒ 6.6 The local board has copies of memoranda of understanding between the local board and each one-stop partner concerning the operation of the one-stop delivery system in the local area, and has provided the State with the latest versions of its memoranda of understanding.</td>
<td>WIOA Section 121(c); proposed 20 CFR 678.500-510</td>
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<td>☒ 6.7 The local board has written policy or procedures that ensure one-stop operator agreements are reviewed and updated no less than once every three years.</td>
<td>WIOA Section 121(c)(v)</td>
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<td>☒ 6.8 The local board has negotiated and reached agreement on local performance measures with the local chief elected official(s) and the Governor.</td>
<td>WIOA Sections 107(d)(9) and 116(c); proposed 20 CFR 679.390(k) and 677.210(b)</td>
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<td>☒ 6.9 The local board has procurement policies and procedures for selecting one-stop operators, awarding contracts under WIOA Title I Adult and Dislocated Worker funding provisions, and awarding contracts for Youth service provision under WIOA Title I in accordance with applicable state and local laws, rules, and regulations, provided no conflict exists with WIOA.</td>
<td>WIOA Sections 121(d) and 123; proposed 20 CFR 678.600-615 and 681.400</td>
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<td>☒ 6.10 The local board has procedures for identifying and determining the eligibility of training providers and their programs to receive WIOA Title I individual training accounts</td>
<td>WIOA Sections 107(d)(10), 122(b)(3), and 123; Proposed 20 CFR 679.370(l)-(m) and 680.410-430</td>
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<td>6.11</td>
<td>The local board has written procedures for resolving grievances and complaints alleging violations of WIOA Title I regulations, grants, or other agreements under WIOA and written policies or procedures for assisting customers who express interest in filing complaints at any point of service, including, at a minimum, a requirement that all partners can identify appropriate staff contacts and refer customers to those contacts.</td>
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<td>6.12</td>
<td>The local board has established at least one comprehensive, full-service one-stop center and has a written process for the local Chief Elected Official and local board to determine that the center conforms to the definition therein.</td>
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<td>6.13</td>
<td>All partners in the local workforce and education system described in this plan ensure the physical, programmatic and communications accessibility of facilities, programs, services, technology and materials in one-stop centers for individuals with disabilities.</td>
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<td>6.14</td>
<td>The local board ensures that outreach is provided to populations and sub-populations who can benefit from one-stop services.</td>
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<td>6.15</td>
<td>The local board implements universal access to programs and activities to individuals through reasonable recruitment targeting, outreach efforts, assessments, service delivery, partner development, and numeric goals.</td>
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<td>6.16</td>
<td>The local board complies with the nondiscrimination provisions of Section 188, and assures that Methods of Administration were developed and implemented.</td>
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<td>6.17</td>
<td>The local board collects and maintains data necessary to show compliance with nondiscrimination provisions of Section 188.</td>
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<td>6.18</td>
<td>The local board complies with restrictions governing the use of federal funds for political activities, the use of the one-stop environment for political activities, and the local board complies with the applicable certification and disclosure requirements.</td>
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<td>6.19</td>
<td>The local board ensures that one-stop Migrant and Seasonal Farmworker (MSFW) and business services staff, along with the Migrant and Seasonal Farm Worker program partner agency, will continue to provide services to agricultural employers and MSFWs that are demand-driven.</td>
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<td>6.20</td>
<td>The local board follows confidentiality requirements for wage and education records as required by the Family Educational Rights and Privacy Act of 1974 (FERPA), as amended, WIOA, and applicable Departmental regulations.</td>
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**Administration of Funds**

| 6.21 | The local board has a written policy and procedures to competitively award grants and contracts for WIOA Title I activities (or applicable | WIOA Section 108(b)(16); proposed 20 CFR |
| 6.22 | The local board has accounting systems that follow current Generally Accepted Accounting Principles (GAAP) and written fiscal-controls and fund-accounting procedures and ensures such procedures are followed to insure proper disbursement and accounting of WIOA adult, dislocated worker, and youth program funds. | WIOA Section 108(b)(15) |
| 6.23 | The local board ensures compliance with the uniform administrative requirements under WIOA through annual, on-site monitoring of each local sub-recipient. | WIOA Section 184(a)(3); proposed 20 CFR 683.200, 683.300, and 683.400-410 |
| 6.24 | The local board has a written debt collection policy and procedures that conform with state and federal requirements and a process for maintaining a permanent record of all debt collection cases that supports the decisions made and documents the actions taken with respect to debt collection, restoration, or other debt resolution activities. | WIOA Section 184(c); 20 CFR Part 652; proposed 20 CFR 683.410(a), 683.420(a), 683.750 |
| 6.25 | The local board will not use funds received under WIOA to assist, promote, or deter union organizing. | WIOA Section 181(b)(7); proposed 20 CFR 680.850 |

**Eligibility**

| 6.26 | The local board has a written policy and procedures that ensure adequate and correct determinations of eligibility for WIOA-funded basic career services and qualifications for enrollment of adults, dislocated workers, and youth in WIOA-funded individualized career services and training services, consistent with state policy on eligibility and priority of service. | Proposed 20 CFR Part 680 Subparts A and B; proposed 20 CFR Part 681 Subpart A |
| 6.27 | The local board has a written policy and procedures for awarding Individual Training Accounts to eligible adults, dislocated workers, and youth receiving WIOA Title I training services, including dollar and/or duration limit(s), limits on the number of times an individual may modify an ITA, and how ITAs will be obligated and authorized. | WIOA Section 134(c)(3)(G); Proposed 20 CFR 680.300-320 |
| 6.28 | The local board has a written policy and procedures that establish internal controls, documentation requirements, and leveraging and coordination of other community resources when providing supportive services and, as applicable, needs-related payments to eligible adult, dislocated workers, and youth enrolled in WIOA Title I programs. | WIOA Sections 129(c)(2)(G) and 134(d)(2); proposed 20 CFR 680.900-970; proposed 20 CFR 681.570 |
| 6.29 | The local board has a written policy for priority of service at its workforce centers for local workforce providers that ensures veterans and eligible spouses are identified at the point of entry, made aware of their entitlement to priority of service, and provided information on the array of employment, training and placement services and eligibility requirements for those programs or services. | Jobs for Veterans Act; Veterans’ Benefits, Health Care, and Information Technology Act; 20 CFR 1010; TEGL 10-09 |
I. State of Arkansas's Combined Workforce Development Strategic Plan *(State Plan)*

President Obama signed the Workforce Innovation and Opportunity Act (WIOA) into law on July 22, 2014, providing a framework for Governors and states to make changes to their workforce systems. The federal law sets the parameters for the workforce system which is an integral part of the State’s ability to serve jobseekers and employers. WIOA will enable the State to align workforce priorities across multiple partners, training providers, employers and others to ensure we are creating a skilled workforce for today and the future.

An effective workforce development system will be built on a foundation of alignment, innovation, employer engagement, accountability structures and improved data. Arkansas will look beyond WIOA to set broad goals for a comprehensive workforce development system. We will do this by providing the highest quality of service to jobseekers and employers through well-coordinated approaches at the state and local levels. System access will be enhanced through the use of technology and creative partnerships with community organizations and other service providers. While access will be improved for all jobseekers, the provision of services and training will be focused on those most in need and hardest to serve.

The four main goals in the State’s Combined WIOA Plan are as follows:

**Strategic Goal 1: Develop an efficient partnership with employers, the educational system, workforce development partners, and community-based organizations to deliver a platform that will prepare a skilled workforce for existing and new employers.**

Goal 1 Objectives:

1. Expand employer partnerships through the support of industry engagement.
2. Identify and promote best practices (private and public) for developing and sustaining partnerships.
3. Expand partnership with economic development to refine sector strategies.
4. Improve communication/participation between education entities, local and state boards, government agencies, community-based organizations, and employers.
5. Increase accountability and clarity of action between all workforce related boards.
6. Increase the utilization of Registered Apprenticeship programs as viable talent development opportunities.
7. Increase connections with employers and Vocational Rehabilitation agencies to provide support and employment for youth and adults with disabilities.
8. Partner with K-12 education, higher education, career and technical education, and adult education to provide consistent rules and eliminate barriers to implementing training programs around the State.
9. Explore data sharing opportunities with non-governmental organizations that are committed partners to the state’s workforce center system that will lead to improved intake, referral, and case management for customers served by multiple agencies (both public and private).
10. Expand small business participation.
Strategic Goal 2: Enhance service delivery to employers and jobseekers.

Goal 2 Objectives:

1. Develop a common intake process for jobseekers and businesses that will efficiently connect them with services available from all workforce development partner programs and identify any barriers to employment that need to be addressed.
2. Develop an integrated data system that will enable the sharing of information between partner agencies to more efficiently service both employers and jobseekers.
3. Promote training that leads to industry recognized credentials and certification.
5. Support career pathways development and sector strategy initiatives as a way to meet business and industry needs.
6. Expand service delivery access points by the use of virtual services.
7. Develop a common business outreach strategy with a common message that will be utilized by all workforce system partners.
8. Develop a menu of services available at each service delivery access point that provides a list of the services and training opportunities available through Arkansas’s talent development system.
9. Utilize customer satisfaction surveys to ensure continuous improvement of the State’s talent development system.
10. Explore data sharing opportunities with non-governmental organizations that are committed partners to the state’s workforce center system that will lead to improved intake, referral, and case management for customers served by multiple agencies (both public and private).

Strategic Goal 3: Increase awareness of the State’s Talent Development System

Goal 3 Objectives:

1. Increase access to the workforce development system through a no wrong door approach to services.
2. Change employer and jobseeker perceptions of the workforce system.
3. Develop an image-building outreach campaign that educates Arkansans about the services and the career development opportunities available in the State.
4. Utilize technology, including social media and search engine optimization, to better connect jobseekers and employers with the talent development system in Arkansas.
5. Develop a user-friendly website that provides a common repository of information about career development opportunities that are relevant to K-12 education, parents, educators, adults, employers, government agencies, and the general public.

Strategic Goal 4: Address Skills Gaps

Goal 4 Objectives:

1. Conduct a statewide skills and asset analysis to determine the skills gap present and resources available to solve the skills issue.
2. Develop and implement an action plan to close the basic core, technical, and soft skills gaps in Arkansas.
3. Analyze the effectiveness of currently used job readiness standards and ensure coordination between the Arkansas Career Readiness Certificate program and the Workforce Alliance for Growth in the Economy program.

PY 2016 – PY 2019 Combined State Plan to be found at http://dws.arkansas.gov/wioa.htm

II. State Policy and Guidance.
State policy can be found at http://dws.arkansas.gov/wioa.htm

III. Labor Market and Workforce Information.

A. Discover Arkansas
Labor Market Information Portal Arkansas Labor Market Information (LMI) is posted online using the Discover Arkansas web portal located at www.discoverarkansas.net and is available to the general public.

B. Arkansas State Plan Economic and Workforce Analysis
The Arkansas Combined State Plan includes an analysis of the current workforce. The data provided in Section II of the state plan under strategic elements may be very helpful to local boards in conducting a local area and regional economic and workforce analysis.

To provide local workforce boards in the state with tools for development planning in their own areas, data were downloaded and prepared from the Arkansas Department of Workforce Services Labor Market Information (LMI) website, http://www.discoverarkansas.net. These data were then turned into interactive visualizations, which are available at the following websites. These visualizations can be downloaded as an image or in PDF format. The goal is to help stakeholders at the state and local level better understand future industry and occupational needs and to provide workforce development boards with the tools needed to better serve their areas.

The data available at http://arkansasresearchcenter.org/arc/index.php?cID=153 includes:

- Industries in 2012
- Job Growth in 2022
- Projected Job Growth by Workforce Development Area
- Projected Job Growth by Industry
- Percent Workforce in 2022

These data demonstrate the current makeup of the workforce by major industry, as well as projections of the number of jobs these industries will need in 2022. To the right of the visualizations are "filters" to help explore the data choosing multiple regions to compare, such as United States vs Arkansas, Arkansas vs. workforce region, or directly compare regions.
The data available at http://arkansasresearchcenter.org/arc/index.php?cID=154 includes:

- Arkansas Occupations, Current and 2022 Projections, which includes data visualizations concerning occupations in Arkansas, both currently and projections for 2022. Occupations are listed by their Standard Occupation Code (SOC) title. The SOC system is hierarchical. SOC Major codes are the top level occupational areas, such as "Construction and Extraction Occupations." At the next level would be SOC Minor, one of which for the above would be "Construction Trades Workers." Finally there is SOC Detail, such as “Stonemasons” or “Carpenters.” This web tool allows users to manipulate the data by indicating the level of detail desired.

IV. PY 2016 Performance Targets Template. *(Attached)*

V. Other Resources.

- TEGL 37-14; Update on Complying with Nondiscrimination Requirements: Discrimination Based on Gender Identity, Gender Expression and Sex Stereotyping are Prohibited Forms of Sex Discrimination in the Workforce Development System; May 29, 2015
- Americans with Disabilities Act (ADA)
Appendix C:

PY 2016 - PY 2019

Local Area WIOA Negotiated Performance Goals
Appendix C: Local Area WIOA Negotiated Performance Goals

Name of local workforce development area: Central Arkansas Workforce Development Area

<table>
<thead>
<tr>
<th>WIOA Performance Measures</th>
<th>Local Area PY15 Performance Goals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment (Second Quarter after Exit)</td>
<td></td>
</tr>
<tr>
<td>Adult</td>
<td>82.5%</td>
</tr>
<tr>
<td>Dislocated Worker</td>
<td>77%</td>
</tr>
<tr>
<td>Youth</td>
<td>75%</td>
</tr>
<tr>
<td>Employment (Fourth Quarter after Exit)</td>
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</tr>
<tr>
<td>Adult</td>
<td>78%</td>
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<tr>
<td>Dislocated Worker</td>
<td>74.5%</td>
</tr>
<tr>
<td>Youth</td>
<td>71.2%</td>
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<tr>
<td>Median Earnings (Second Quarter after Exit)</td>
<td></td>
</tr>
<tr>
<td>Adult</td>
<td>$5,842</td>
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<tr>
<td>Dislocated Worker</td>
<td>$6,400</td>
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<tr>
<td>Credential Attainment Rate</td>
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<tr>
<td>Adult</td>
<td>75.3%</td>
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<tr>
<td>Dislocated Worker</td>
<td>75%</td>
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<tr>
<td>Youth</td>
<td>70%</td>
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<tr>
<td>Measurable Skill Gains</td>
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<tr>
<td>Adult</td>
<td>Baseline</td>
</tr>
<tr>
<td>Dislocated Worker</td>
<td>Baseline</td>
</tr>
<tr>
<td>Youth</td>
<td>Baseline</td>
</tr>
<tr>
<td>Effectiveness in Serving Employers</td>
<td></td>
</tr>
<tr>
<td>Adult</td>
<td>Baseline</td>
</tr>
<tr>
<td>Dislocated Worker</td>
<td>Baseline</td>
</tr>
<tr>
<td>Youth</td>
<td>Baseline</td>
</tr>
</tbody>
</table>

Baseline Indicator Explanation: Each State submitting a Unified or Combined Plan is required to identify expected levels of performance for each of the primary indicators of performance for the first two years covered by the plan. The State is required to reach agreement with the Secretary of Labor, in conjunction with the Secretary of Education on state adjusted levels of performance for the indicators for each of the first two years of the plan.

To effect an orderly transition to the performance accountability system in Section 116 of the WIOA, the Departments will use the transition authority under WIOA sec. 503(a) to designate certain primary indicators of performance as “baseline” indicators in the first plan submission. A “baseline” indicator is one for which States will not propose an expected level of performance in the plan submission and will not come to agreement with the Departments on adjusted levels of performance. “Baseline” indicators will not be used in the end of the year performance calculations and will not be used to determine failure to achieve adjusted levels of performance for purposes of sanctions. The selection of primary indicators for the designation as a baseline indicator is made based on the likelihood of a state having adequate data on which to make a reasonable determination of an expected level of performance and such a designation will vary across core programs.
ATTACHMENT B:
CENTRAL ARKANSAS WORKFORCE DEVELOPMENT BOARD
ROSTER
Central Arkansas Workforce Development Board of Directors

FAULKNER COUNTY
Bass, Deandriea
District Manager
Arkansas Rehabilitation Services

Graham, Jonathon
Field Representative
Plumbers & Pipefitters Local #155

Harrell, Rocky
Owner
Rock Farms, LLC

Heffington, David
Market President
First Service Bank – Greenbrier

Kirkdoffer, Diana
Local Office Manager
Arkansas Department of Workforce Services

MONROE
Padget, Gary
President and CEO
Southern Paramedic Service

PRAIRIE
Kelly, Byrum
Owner
Prescription Shop Pharmacy

Surratt, Joyce
Owner
Craig’s Bar-B-Q

PULASKI
Allgood, Michele
Attorney
Mitchell Williams Law Firm

Bethards, Lois
Director
American Indian Center of Arkansas

Blaty, Richard
Membership Representative
International Brotherhood of Electrical Workers
**PULASKI**

Delong, Michael  
Provost  
Pulaski Technical College  

Dozier, Brent  
Vocational Rehab Counselor  
DHS – Division of Services for the Blind  

Gerfen, Michael  
Director, Workforce Analysis & Assistance  
Institute for Economic Advancement, UALR  

Manning, Christy  
State Program Manager  
Experience Works, Inc.  
Fox Meadows Center  

McCalister, Jimmy  
International Union of Painters & Allied Trades  

Perry, Mark  
Financial Representative  
Modern Woodman Fraternal Financial  

Young, Clevon  
Executive Director  
Arkansas Human Development Corporation  

---  

**SALINE**

Little, Holley  
Regional Manager  
FirstStaff  

Roedel, Rob  
Manager of Corporate Communications  
Electric Co-Op of Arkansas  

Terrell, Lori  
Group Human Resource Manager  
Coors Tek
Central Arkansas Workforce Development Board Committees

**Compliance Committee**

Bass, Deandriea  
District Manager  
Arkansas Rehabilitation Services

Bethards, Lois  
Director  
American Indian Center of Arkansas

Dozier, Brent  
Vocational Rehab Counselor  
DHS – Division of Services for the Blind

High, Sam  
Veteran Representative  
The American Legion

Jones-Washington, Gaye  
Rehab Area Manager  
Arkansas Rehabilitation Services

McCalister, Jimmy  
International Union of Painters & Allied Trades

Murphy, Sara  
Assistant Superintendent  
Conway Human Development Center

Price, Brandon  
Administrator  
Lakewood Nursing & Rehab

Terrell, Lori  
Group Human Resource Manager  
Coors Tek

Underwood, Steve  
Attorney  
Arkansas Asset Protection Group

Walker, Molly  
Administrator  
Des Arc Nursing and Rehab

**Executive Committee**

Allgood, Michele  
Attorney  
Mitchell Williams Law Firm

Gerfen, Michael  
Director, Workforce Analysis & Assistance  
Institute for Economic Advancement, UALR

Perry, Mark  
Financial Representative  
Modern Woodman Fraternal Financial

**One-Stop Committee**

Adaway, Jarvis  
Assistant Manager  
Dillard’s

Danner, Charles  
Arkansas Department of Workforce Services

Delong, Michael  
Provost  
Pulaski Technical College

Florence, Michael  
CEO  
ALPS, Inc.

Hopkins, Danny  
Maintenance Manager  
Remington Outdoor Company

Kelly, Byrum  
Owner  
Prescription Shop Pharmacy

Kirkdoffer, Diana  
Local Office Manager  
Arkansas Department of Workforce Services
**One-Stop Committee**

Manning, Christy  
State Program Manager  
Experience Works, Inc.  
Fox Meadows Center

Padget, Gary  
President and CEO  
Southern Paramedic Service

Roedel, Rob  
Manager of Corporate Communications  
Electric Co-Op of Arkansas

Shelton, Debbie  
Director  
Lonoke School District

Little, Holley  
Regional Manager  
FirstStaff

Stires, James  
Human Resource Manager  
Kimberly Clark

Surratt, Joyce  
Owner  
Craig’s Bar-B-Q

Young, Clevon  
Executive Director  
Arkansas Human Development Corporation

**Youth Committee**

Blaty, Richard  
Membership Representative  
International Brotherhood of Electrical Workers

Brannon, Michael  
Commercial Lender  
First Community Bank

Compass, Carol  
President  
Professional Nursing Solutions, LLC

Graham, Jonathon  
Field Representative  
Plumbers & Pipefitters Local #155

Harrell, Rocky  
Owner  
Rock Farms, LLC

Heffington, David  
Market President  
First Service Bank – Greenbrier
ATTACHMENT C:
DEPARTMENT OF CAREER EDUCATION/ADULT EDUCATION DIVISION
REQUEST FOR PROPOSALS (RFP) TIMELINE
Department of Career Education/Adult Education Division

Request for Proposals (RFP) Timeline

Step 1: Eligible providers submit RFP applications to Arkansas Department of Career Education, Adult Education Division. Deadline: February 23, 2017

Step 2: The eligible agency submits applications to Local Boards for review. Deadline: February 27, 2017

Step 3: Local Boards make recommendations to the Arkansas Department of Career Education, Adult Education Division. Deadline: March 10, 2017

Step 4: Face to Face Grant Budget Meetings: April 17-21, 25-28, and May 1, 2017

Step 5: All Grant Budgets Due: June 16, 2017

Step 6: Grants Awarded Deadline: July 1, 2017

Notify Applicant

Deadline: March 31, 2017