What are the benefits of the Arkansas Career Readiness Certificate?

**Employers**
- Reduces turnover, overtime, and waste while increasing morale
- Takes the guesswork out of selection decisions
- Improves the effectiveness of training dollars
- Streamlines hiring by including a preferred certificate level in job postings
- Meets EEOC requirements

**Job Seekers/Individuals**
- Builds confidence that skills meet the needs of local employers
- Determines skill improvement and training needs
- Possesses a portable skills credential that enhances employability and sets the stage for possible career advancement and lifelong learning

**Educators**
- Increases chances that graduates will be hired
- Enables students to see a reason to take coursework seriously
- Improves students’ success in entry-level and subsequent jobs
- Aligns curricula to meet the job skills employers need
- Provides a workforce development tool that ensures “no worker is left behind”

**Community**
- Keeps employers from moving entry-level jobs to other cities, states, or countries
- Decreases unemployment rates
- Improves the quality of life for community residents
- Increases the tax base through more profitable business partners
- Attracts new employers to the state, resulting in economic development
- Creates a work-ready community to improve the quality of life for residents