



Hugh McDonald
SECRETARY OF COMMERCE

Cody Waits
DIRECTOR OF WORKFORCE
CONNECTIONS

**ARKANSAS WORKFORCE CONNECTIONS (AWC)
ISSUANCE NUMBER PY 23-09, change 1**

June 7, 2024

FROM: Cody Waits, Director

TO: Local Workforce Development Area Administrators/Service Providers

SUBJECT: Allowable Uses of Workforce Innovation and Opportunity Act (WIOA) Funds for Outreach Activities for Federal Formula and Competitive Grant Awards - ADWS Policy Number: WIOA 5.4. (AWC Policy No. WIOA I-B-5.4)

- I. **Purpose:** The purpose of this issuance is to announce the updates and changes to AWC Policy No. WIOA I-B-5.4 (WIOA Allowable Outreach Policy), through AWC Policy.
- II. **Reference:** Arkansas Workforce Connections (AWC) Issuance Number PY 23-09 Allowable uses of Workforce Invocation and Opportunity Act (WIOA) Funds for Outreach Activities for Federal Formula and Competitive Grant Awards.
- III. **Updates:** **Period of Performance: June 15, 2024, through May 31, 2025.**
- IV. **Action Required:** Please share with your staff.
- V. **Inquiries:** WIOA Technical Assistance at WIOATA@arkansas.gov.
- VI. **Attachments:**
[TEGL 03-23](#)
AWC Issuance P23-09
ADWS Outreach Plan Template
Outreach Proposal and Budget Template
- VII. **Expiration Date:** Ongoing.