

This event provided by the U.S. Department of Labor and the
Arkansas Department of Workforce Services

Arkansas Department of Workforce Services
Office of Employment Assistance
2 Capitol Mall
Little Rock, Arkansas 72201
501.371.1020
wioa@arkansas.gov

For more information about the Workforce Innovation and Opportunity Act in Arkansas:
www.dws.arkansas.gov/wioa.htm



STRATEGIC PLANNING

To Improve Talent Development in Arkansas

Arkansas Workforce Development Board and the
Arkansas Career Education and Workforce Development Board

www.dws.arkansas.gov/wioa.htm

November 30 - December 1, 2015 - Crowne Plaza Hotel - Little Rock, Arkansas

DAY ONE

MONDAY, NOVEMBER 30, 2015

- 10:00 a.m. **Welcome**
Charlie Clark, Chair, Arkansas Workforce Development Board
- Planning Timeline and Deliverables**
Cindy Varner, Assistant Director, Arkansas Department of Workforce Services
- Overview of the Agenda and Expected Outcomes**
Todd Cohen & Paulette Francois, Facilitators, Maher & Maher
- Introduction of Board Members**
- Role of State Agency Partners' in the Talent Development System**
Cindy Varner, Arkansas Department of Workforce Services
Trenia Miles, Adult Education - Arkansas Department of Career Education
Jonathan Bibb, Arkansas Rehabilitation Services
Katy Morris, Division of Services for the Blind
Phil Harris, Temporary Assistance for Needy Families - Department of Workforce Services
- Visionary Themes of the Workforce Innovation and Opportunity Act**
Todd Cohen & Paulette Francois, Facilitators, Maher & Maher
- 10:45 a.m. **State of the Arkansas Economy**
Dr. Neal Gibson, Arkansas Research Center
Reaction Discussion: Reaction to Key Findings from the Report
Business Voice: Industry Changes Over Last Five-Ten Years
Mr. Charlie Clark, Martin Operating Partnership, Smackover, Arkansas
Mr. Scott Bull, Pace Industries, Fayetteville, Arkansas
Mr. Dean Inman, American Railcar Industries, Inc., Paragould, Arkansas
Mr. Jeff Griffin, Dassault Falcon Jet Corp., Little Rock, Arkansas
- 11:45 a.m. **SWOT Analysis**
Full group discussion on what the Board believes are strengths, weaknesses, opportunities, and threats to developing Arkansas's workforce to meet business demands.
- 12:30 p.m. **Lunch in the Atrium**

- 1:15 p.m. **Development of Vision and Mission**
Reflecting on presentations and discussion (i.e. the state of the Arkansas economy, WIOA themes, SWOT, pre-meeting survey information) what's the State's long term vision? Mission?
- 2:15 p.m. **Goal Setting**
Full group discussion to come up with four to six goal "buckets." Once buckets have been agreed on, group members will self-select which goal buckets (breakout teams) they would like to partake in for day two small group discussions.
- 3:45 p.m. **Recap Day One and Prep for Day Two**
- 4:00 p.m. **Adjourn**

DAY TWO

TUESDAY, DECEMBER 1, 2015

- 8:00 a.m. **Breakfast**
- 8:30 a.m. **Review Day Two Agenda, Goal Areas and Teams** Maher & Maher
- 9:00 a.m. **Small Group Goal Breakout Discussions**
Each small group clearly defines its stated goal and identifies and reaches consensus on eight to ten objectives under each goal.
- 10:00 a.m. **Break**
- 10:15 a.m. **Report Outs and Discussion**
As the full group, each team reports its goal and eight to ten objectives. For each, the group should articulate not only what the goals and objectives are but make the case for WHY they are critical for Arkansas's future.
- 11:45 a.m. **Lunch in the Atrium**
- 12:45 p.m. **Review Full List of Goals and Objectives**
The full list of goals and objectives will be reviewed for consensus.
- 1:45 p.m. **Next Steps**
- 2:00 p.m. **Adjourn**