



**Innovation &
Opportunity
Network**
Implementing WIOA

November 30—Dec 1, 2015

Arkansas Workforce Innovation & Opportunity Strategic Planning

Little Rock, Arkansas

Maher & Maher



EMPLOYMENT AND TRAINING ADMINISTRATION
UNITED STATES DEPARTMENT OF LABOR

Presenters



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Objectives for the Event

- ◆ Develop a shared vision and mission for the Arkansas workforce system
- ◆ Build a roadmap for WIOA planning



Agenda: DAY ONE

- ◆ Welcome / Introductions
- ◆ State of the Arkansas Economy
- ◆ SWOT Analysis
- ◆ Lunch
- ◆ Vision/Mission Development
- ◆ Goal Setting
- ◆ Recap & Close



Agenda : DAY TWO

- ◆ Goal Review
- ◆ Break Out Session (Goal & Objective Setting)
- ◆ Break
- ◆ Report Out and Discussion
- ◆ Next Steps & Close



Introductions



How WIOA Improves Services for Job Seekers and Businesses

2 Big Ideas in the Name

- ◆ Innovation
- ◆ Opportunity



Innovation, Defined

innovation

noun | in·no·va·tion | \i-nə-'vā-shən\



: the act or process of introducing new ideas, devices, or methods

: See also: change, alteration, revolution, upheaval, transformation, metamorphosis, and breakthrough

WIOA is an Opportunity

- ◆ ...to help workers and job seekers achieve their full potential
- ◆ ...to reimagine how we serve business to create a talent pipeline for the 21st century
- ◆ ...to work together to align resources, serving our customers



Priorities of WIOA



State of Arkansas Economy

Dr. Neal Gibson, Arkansas Research Center



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SWOT Analysis



Lunch



Vision & Mission



Board's Current Vision & Mission

Vision: A highly trained and diversified workforce that meets the needs of high growth industry, which drives a statewide regionalized economy that is competitive in the global market

Mission: The Arkansas Workforce Investment Board will strive to ensure an innovative and demand-driven workforce investment system, in collaboration with education, business, industry, labor and state agencies, that effectively leverages employment and training resources and collectively responds to the needs of local and regional economies



Vision & Mission

Vision

What will the long-term future look like if we're successful?



Mission

Why do we exist? (What do we do and for whom do we do it?)

Welcome to Day 2



Debrief Day 1 and Prep for the Day



Goal Setting

Vision

Mission



Goals:

What will the outcome look like in four years?

- ✓ Lofty
- ✓ Achievable
- ✓ Measurable
- ✓ Time-Bound

Small Group Breakouts

Directions:

- ◆ Clearly define your Goal
- ◆ Identify 6-12 Objectives under the Goal
 - ◆ If a Goal is a statement of desired outcome...
 - ◆ ...An Objective adds specificity to how the achievement of a goal will be determined (think: “increase”... “decrease”... ”refine”... ”reduce”...”expand”...)
- ◆ Gain consensus and prioritize

We Asked, You Told Us...

- ◆ “To ensure that every person in Arkansas that is actually employable, has the necessary training to have the opportunity to have a decent paying full time job”
- ◆ “To create a talent pipeline to business”
- ◆ “An integrated system of no-wrong-door, that truly partners with other agencies in helping Arkansans get the training they need to meet needs of business community”
- ◆ “The system should reduce/remove redundancies, rather than create them”
- ◆ “Increasing the number of postsecondary credentials awarded at all levels”
- ◆ “Eliminate overlap and duplication of resources and services”
- ◆ “A well coordinated education, training plan oriented to fill jobs that are in demand”
- ◆ “...aligning sec/post-secondary curriculum to produce grads w/ in-demand skills”
- ◆ “...become the preferred system that employers contact first”



Goal Area: Partnership Building

Consider partnerships w/

- ◆ higher ed
- ◆ CTE
- ◆ state chamber/economic development
- ◆ state LMI shop
- ◆ industry/industry groups (think sector strategies)
- ◆ labor
- ◆ state agencies/core partners
- ◆ apprenticeship



Goal Area: Awareness

- ◆ Awareness to the public
- ◆ “” to job seekers
- ◆ “ ‘ to employers
- ◆ Awareness of the system/of specific in-demand careers



Goal Area: Improved/Integrated Service Delivery

- ◆ All core/required partners at the table
- ◆ Simplify/awareness of online services (training, job matching, etc)
- ◆ Decrease wait times for services
- ◆ Improve customer service
- ◆ Benchmarking for career centers?
- ◆ Integrate service delivery at career centers
- ◆ Stronger network of workforce-services providers deploying services for adults, youth, etc
- ◆ Enhanced use of LMI; improved business services



Lunch



Conclusions and Next Steps



